

**VISITOR'S & TOURIST BUREAU
REGULAR MEETING
WEDNESDAY, October 21, 2015, 6:30 pm
CITY HALL, 1120 D STREET, FLORESVILLE, TEXAS**

1. Open Meeting:

- 1a. Call meeting to order and establish quorum.
- 1b. Invocation.
- 1c. U. S. Pledge of Allegiance & Texas Pledge.
- 1d. Citizen Comments.

2. Old Business:

- 2a. C&A to approve minutes for regular meeting on Jul 6, 2015. (If available.)
- 2b. C&A to approve minutes for regular meeting on Aug 19, 2015. (If available.)
- 2c. C&A to approve minutes for regular meeting on Sep 16, 2015.

3. New Business:

- 4a. C&A to elect officer to current vacancy—Treasurer (who will also serve as backup to Secretary).
- 4b. C&A to approve final copy of proposed By-Laws (add a sentence to Section 2.1, General Powers, to spell out our responsibilities re: hotel/motel occupancy taxes), which will be then presented to City Council for their approval on Oct 22, 2015.
- 4c. C&A to approve request from Floresville Chamber of Commerce for \$42,000 to fund the operation of their Visitor and Tourist Center.
- 4d. C&A to approve request from City Manager for \$38,0000 to hire KMOL TV for a 6-month series of ads promoting Floresville visitor/tourism which, in turn, will promote the hotel industry.

Note: All approvals are contingent on the City Council's final approval.

5. Directors' Forum:

Discuss, if any, concerns, ideas, suggestions, or items for future meetings.

6. Adjournment:

Notice to members: Please familiarize yourself with previously provided handouts and bring them to the meeting, specifically: minutes, agenda, "red-lined" By-Laws copy, Chamber request, The Hotel Tax "Two-Step," and What Cities Need to Know to Administer Municipal Hotel Occupancy Taxes pamphlets, and the Hotel Occupancy Tax Use Guidelines handout.

The next regular meeting will be on Nov 18, 2015, at 6:30 pm.

I certify that the above notice of the Oct 21, 2015 meeting was posted on the bulletin board at City Hall, 1120 D Street, Floresville, Texas 78114, by 6:30 pm, on the 16th day of Oct. 2015.



_____, Alfred "Fred" Q. Gonzales, Chairman