

FLORESVILLE CONVENTION, TOURIST & VISITORS ADVISORY BOARD

REGULAR MEETING

WEDNESDAY, June 21, 2017, 5:30 PM

LAURO G. DELEON FLORESVILLE EVENT CENTER
600 HIGHWAY 97 WEST, FLORESVILLE, TEXAS 78114

1. Open Meeting:

- a. Call meeting to order and establish quorum
- b. Invocation
- c. U.S Pledge of Allegiance & Texas Pledge
- d. Citizen Comments:

2. Old Business:

Review and Approval of Minutes from the May 17, 2017 meeting

3. New Business:

Discussion and Possible Action Items:

a. Presentations from:

- Floresville Opry:
Performance Dates: August 3, 2017; September 7, 2017; October 5, 2017; November 2, 2017 and December 7, 2017. Requesting \$10,000 in HOT funding for Featured artist fees, Signage for advertising, Door Prizes and Media advertising for remaining performance dates shown.
- Y'all Come Back, Fall Classic Steer Show: Requesting \$10,000 In HOT funding for Event promotion for future growth of Steer Show.
- WC Elite Baller 2: Requesting \$5,000-\$8,000 to market the Event through multi-media outlets.

4. Convene into Closed Session:

Items 3a.

5. Return to Open Meeting Session:

6. Possible Action Items:

a. Funding for the 3 requests reflected in 3a

Directors' Forum:

- a. Discuss, if any, concerns, ideas, suggestions, or items for future meetings.**

7. Adjournment

- ❖ The next regular meeting will be on July 19, 2017 at 5:30 PM.**

This Advisory Board reserves the right to convene in closed session on any of the above agenda items.

I certify that the above notice of the June 21, 2017 meeting was posted on the City's website and the Meeting Announcement Board at the Event Center, 600 Hwy. 97 West, Floresville, Texas 78114, by 5:00 PM on June 16, 2017.

TWB

Tommy W. Baker, Chairman

June 16, 2017