

FLORESVILLE CONVENTION, TOURIST & VISITORS ADVISORY BOARD

REGULAR MEETING

WEDNESDAY, December 13, 2017; 6:00PM

LAURO G. DELEON FLORESVILLE EVENT CENTER
600 HIGHWAY 97 WEST, FLORESVILLE, TEXAS 78114

1. Open Meeting:

- a. Call meeting to order and establish quorum
- b. Invocation
- c. U.S Pledge of Allegiance & Texas Pledge
- d. Citizen Comments:

2. Old Business:

- a. Review/Approval of Minutes from the October 25, 2017 meeting
- b. Post approval of application status report of Floresville Athletic Booster Club and open discussion.
- c. Post approval of application status report of Ministerial Alliance event "One Voice" and open discussion.

3. New Business:

- a. Review/Discuss new application/request for Hotel/Motel tax funds
 - 2018 South Texas Home, Garden, and Environmental Show:
Requesting \$14,800 from for marketing/advertising and some operations for their March 3rd and 4th, 2018 event.

Criteria: Part 1:

Category # 1 (Heads in Beds yes)

Category # 2 (Public venue to attract Tourists & Hotel Guests yes)

Criteria: Part 2:

Category # 3 (Will HOT Funds requested be used for advertising, solicitations and promotions that attract tourists to Floresville (yes)

Category # 9 (Signage directing tourists to sights or attractions that are visited frequently by hotel guests in Floresville (yes)

- Presentation by STHGES Representatives-Open for discussion-Q&A
- Closed meeting for review of application by board
- Meeting open to release decision of recommendation of application

4. Chairs' Forum:

- a. Review the redesigned layout of the Hotel/Motel Fund request application and Mission statement
- b. Discussion and suggestions made for adjustments

5. Adjournment

- ❖ The next regular meeting will be on January 17, 2018 at 5:30pm.

This Advisory Board reserves the right to convene in closed session on any of the above agenda items.

I certify that the above notice of the December 13, 2017 meeting was posted on the City's website and the Meeting Announcement Board at City Hall by 5:00 pm, on December 8, 2017.