

MINUTES
FLORESVILLE ECONOMIC DEVELOPMENT CORPORATION
REGULAR MEETING JUNE 14TH, 2021 6:00 PM
FLORESVILLE CITY HALL COUNCIL CHAMBERS
1120 D STREET, Floresville, Texas 78114

Call meeting to order: at 6:01 pm by Board Vice Ray Lamberth
Establish Quorum: Roy Idrach, Ray Lamberth, Liana Martinez, David Del Bosque, Ben Reed, Charlotte Ximenez-Nelson, Attorney Sylvia Rodriguez
Absent: Daniel Tejada, Randy Bruett, Jacob Gaona
Guests: Andy Joslin City Manager, Ricky Carrasco, Greg Ripps of WCN, Anthony Silva, Paul & Debra Valadez, Derek & Lauren Gaudlitz
Invocation by: Roy Idrach
Recite U.S. Pledge of Allegiance & Texas Pledge: recited by all

Citizen Comments: None

1. **OLD BUSINESS**

- a. C&A to approve meeting minutes for the Special Meeting held on May 20th 2021.

MOTION BY: David Del Bosque, **SECONDED BY:** Roy Idrach
Citizens Comments: None

Vote: For: 4 Against: 0 Abstaining: 0 Absent: 3

<u>B.O.D. Names</u>	<u>For</u>	<u>Against</u>	<u>Abstain</u>	<u>Absent</u>
Daniel Tejada				X
Jacob Gaona				X
Roy Idrach	X			
Randy Bruett				X
Ray Lamberth	X			
Liana Martinez	X			
David Del Bosque	X			

- b. C&A to approve meeting minutes for the Special Meeting held on May 24th 2021.

MOTION BY: Liana Martinez, **SECONDED BY:** David Del Bosque
Citizens Comments: None

Vote: For: 4 Against: 0 Abstaining: 0 Absent: 3

<u>B.O.D. Names</u>	<u>For</u>	<u>Against</u>	<u>Abstain</u>	<u>Absent</u>
Daniel Tejada				X
Jacob Gaona				X
Roy Idrach	X			
Randy Bruett				X
Ray Lamberth	X			
Liana Martinez	X			
David Del Bosque	X			

2. **PRESENTATION/DISCUSSION**

- a. Financial Overview of May 2021 Treasurer: Roy Idrach
- b. IRS reimbursement for Tommy Baker Exec. Dir.: Ben Reed
Finance Director will need to reconcile what was received form IRS to confirm amount due to FEDC.
- c. Texas Workforce Commission update Exec. Dir.: Ben Reed
We are still waiting on the refund check from the Texas Workforce Commission.
- d. Budget workshop 2021-2022 Exec. Dir.: Ben Reed
Executive Director requested input from the Board of Directors. We will meet at a later date to finalize the 2021/2022 Fiscal Year Budget.

3. **NEW BUSINESS**

- a. C&A to approve El Camino Trail Project. Presenter: City Manager

Motion made by David Del Bosque to approve supporting the city on the El Camino Trail Project.

MOTION BY: David Del Bosque, **SECONDED BY:** Liana Martinez

Citizens Comments: None

Vote: For: 4 Against: 0 Abstaining: 0 Absent: 3

<u>B.O.D. Names</u>	<u>For</u>	<u>Against</u>	<u>Abstain</u>	<u>Absent</u>
Daniel Tejada				X
Jacob Gaona				X
Roy Idrach	X			
Randy Bruett				X
Ray Lamberth	X			
Liana Martinez	X			
David Del Bosque	X			

- b. C&A to approve the façade and signage grant for XO Salon.

Presenter: Gabby Valadez

Motion made to approve the grant as presented at 50% of \$9,685.41 in the amount of \$4,842.71.

MOTION BY: David Del Bosque, **SECONDED BY:** Roy Idrach

Citizens Comments: None

Vote: For: 4 Against: 0 Abstaining: 0 Absent: 3

<u>B.O.D. Names</u>	<u>For</u>	<u>Against</u>	<u>Abstain</u>	<u>Absent</u>
Daniel Tejada				X
Jacob Gaona				X
Roy Idrach	X			
Randy Bruett				X
Ray Lamberth	X			
Liana Martinez	X			
David Del Bosque	X			

- c. C&A to approve the façade and signage grant for Texas RioGrande Legal Aid.

Presenter: Ben Reed

Motion to approve the façade and signage grant at 50% of \$1,371.79 for an amount of \$685.90.

MOTION BY: Liana Martinez, **SECONDED BY:** David Del Bosque

Citizens Comments: None

Vote: For: 4 Against: 0 Abstaining: 0 Absent: 3

<u>B.O.D. Names</u>	<u>For</u>	<u>Against</u>	<u>Abstain</u>	<u>Absent</u>
Daniel Tejada				X
Jacob Gaona				X
Roy Idrach	X			
Randy Bruett				X
Ray Lamberth	X			
Liana Martinez	X			
David Del Bosque	X			

- d. C&A to approve the façade and signage grant for Beers & Boards; SP Enterprises.

Presenter: Anthony Silva

Motion made to approve the façade and signage grant as presented at 50% of \$6,900.00 for an amount of \$3,450.00.

MOTION BY: Liana Martinez, **SECONDED BY:** Roy Idrach

Citizens Comments: None

Vote: For: 4 Against: 0 Abstaining: 0 Absent: 3

<u>B.O.D. Names</u>	<u>For</u>	<u>Against</u>	<u>Abstain</u>	<u>Absent</u>
Daniel Tejada				X
Jacob Gaona				X
Roy Idrach	X			
Randy Bruett				X
Ray Lamberth	X			
Liana Martinez	X			
David Del Bosque	X			

- e. C&A to approve the Carrizo/Comcrudo Powwow/Market Days event.
Presenter: Ben Reed

Motion made to approve an amount, not to exceed \$15,000.00, for marketing this event.

MOTION BY: Liana Martinez, **SECONDED BY:** Roy Idrach
Citizens Comments: None

Vote: For: 4 Against: 0 Abstaining: 0 Absent: 3

<u>B.O.D. Names</u>	<u>For</u>	<u>Against</u>	<u>Abstain</u>	<u>Absent</u>
Daniel Tejada				X
Jacob Gaona				X
Roy Idrach	X			
Randy Bruett				X
Ray Lamberth	X			
Liana Martinez	X			
David Del Bosque	X			

- f. C&A to approve updated city maps via dynamic digital view by Flyer View.
Presenter: Charlotte Ximenez-Nelson

Motion to approve the purchase of the City of Floresville Dynamic Map Poster for marketing in the amount of \$2,995.00 and yearly thereafter, in an amount not to exceed \$1,695.00.

MOTION BY: David Del Bosque, **SECONDED BY:** Roy Idrach
Citizens Comments: None

Vote: For: 4 Against: 0 Abstaining: 0 Absent: 3

<u>B.O.D. Names</u>	<u>For</u>	<u>Against</u>	<u>Abstain</u>	<u>Absent</u>
Daniel Tejada				X
Jacob Gaona				X
Roy Idrach	X			
Randy Bruett				X
Ray Lamberth	X			
Liana Martinez	X			
David Del Bosque	X			

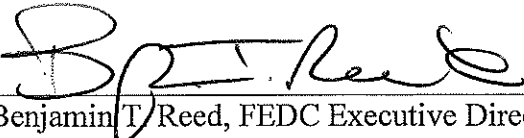
4. **EXECUTIVE DIRECTOR UPDATE:**

1. Grand opening for Ultimate Submission held on June 5th
2. Grand opening for McDonald's held on June 12th
3. Market Days – Business of the Month
4. Trail's update
5. FELPS project

5. **EXECUTIVE DIRECTORS GOALS UPDATE:**

1. Properties to increase tax revenue
2. Promote downtown design – Meeting EMC Strategy Group
3. Showcase historical value
4. Highway 181 City entry way
5. Sewer line on 181 finalizations to determine cost associated with same
6. Logo/Brand for City of Floresville

6. **ADJOURNMENT:** Having no further business to discuss the meeting adjourned at 7:39 pm.


 Benjamin T. Reed, FEDC Executive Director