# **MINUTES**

## FLORESVILLE ECONOMIC DEVELOPMENT CORPORATION

# **REGULAR MEETING May 9TH, 2022**

# (immediately following City Council Special Meeting)

# FLORESVILLE CITY HALL COUNCIL CHAMBERS

1120 D STREET, Floresville, Texas 78114

Call meeting to order at: at 6:08 pm by President Daniel Tejada

Establish Quorum: Daniel Tejada, Ray Lamberth, Jacob Gaona, Randy Bruett,

Liana Martinez, Steve Jackson, Ben Reed, Charlotte Ximenez-Nelson, Sylvia Rodriguez

Absent: None

Guests: Andy Joslin City Manager, Gloria Cantu Mayor Pro-tem, Roy Idrach, Sylvia Madero,

Donald and Angela Skee, Chris Messinger, Lori Rodriguez, Greg Ripps WCN

Invocation: led by Roy Idrach

Recite U.S. Pledge of Allegiance & Texas Pledge: led by President Daniel Tejada

Citizen Comments: None

#### 1. OLD BUSINESS

a. C&A to approve meeting minutes for the Regular Meeting held on April 11th 2022.

MOTION BY: Ray Lamberth, SECONDED BY: Randy Bruett

Citizens Comments: None

Vote: For: 7 Against: 0 Abstaining: 0 Absent: 0

| B.O.D. Names     | For | Against | Abstain | Absent |
|------------------|-----|---------|---------|--------|
| Daniel Tejada    | Χ   | •       |         |        |
| Jacob Gaona      | Χ   |         |         |        |
| Randy Bruett     | X   |         |         |        |
| Ray Lamberth     | Χ   |         |         |        |
| Liana Martinez   | Χ   |         |         |        |
| David Del Bosque | Χ   |         |         |        |
| Steve Jackson    | Χ   |         |         |        |

## 2. PRESENTATION/DISCUSSION

a. Financial Overview of April 2022

#### 3. **NEW BUSINESS**

a. C&A to approve the façade & signage grant for Old 181 Bar & Grill/Broken Branch Archery. Citizens Comments: Presenter: Chris Messinger

Treasurer: Jacob Gaona

Motion by Secretary Bruett to approve the façade and signage grant in the amount of \$7500.

MOTION BY: Randy Bruett, SECONDED BY: David Del Bosque

Citizens Comments: None

Vote: For: 7 Against: 0 Abstaining: 0 Absent: 0

| B.O.D. Names     | For | Against | Abstain | Absent |
|------------------|-----|---------|---------|--------|
| Daniel Tejada    | Χ   |         |         |        |
| Jacob Gaona      | Χ   |         |         |        |
| Randy Bruett     | Χ   |         |         |        |
| Ray Lamberth     | Χ   |         |         |        |
| Liana Martinez   | Χ   |         |         |        |
| David Del Bosque | X   |         |         |        |
| Steve Jackson    | Χ   |         |         |        |

b. C&A to approve the façade & signage grant for Come and Wash it Laundry and Mari's Laundromat.

Presenter: James Langston

Motion by Secretary Bruett to table since the owner was not in attendance.

MOTION BY: Randy Bruett, SECONDED BY: Ray Lamberth

Citizens Comments: None

Vote: For: 7 Against: 0 Abstaining: 0 Absent: 0

| B.O.D. Names     | For | Against | Abstain | Absent |
|------------------|-----|---------|---------|--------|
| Daniel Tejada    | Χ   |         |         | -      |
| Jacob Gaona      | Χ   |         |         |        |
| Randy Bruett     | Χ   |         |         |        |
| Ray Lamberth     | Χ   |         |         |        |
| Liana Martinez   | Χ   |         |         |        |
| David Del Bosque | Χ   |         |         |        |
| Steve Jackson    | Χ   |         |         |        |

c. C&A to approve the façade & signage grant for Cutie Paws Pet Salon.

Presenter: Lori Rodriguez

Motion by board member Martinez to approve the grant for an amount of \$1,824.76.

MOTION BY: Liana Martinez, SECONDED BY: Steve Jackson

Citizens Comments: None

Vote: For: 7 Against: 0 Abstaining: 0 Absent: 0

| B.O.D. Names  | For | Against | Abstain | Absent |
|---------------|-----|---------|---------|--------|
| Daniel Tejada | Χ   |         |         |        |
| Jacob Gaona   | Χ   |         |         |        |
| Randy Bruett  | X   |         |         |        |

Ray Lamberth X Liana Martinez X David Del Bosque X Steve Jackson X

d. C&A to approve marketing and advertising sponsorship for the Lion's Club Golf Tournament and Car Show in the amount of \$1500. Presenter: Sylvia Madero

Motion by board member Martinez to approve the advertising sponsorship in the amount of \$1500.

MOTION BY: Liana Martinez, SECONDED BY: Randy Bruett

Citizens Comments: None

Vote: For: 7 Against: 0 Abstaining: 0 Absent: 0

| B.O.D. Names     | For | Against | Abstain | Absent |
|------------------|-----|---------|---------|--------|
| Daniel Tejada    | Χ   |         |         |        |
| Jacob Gaona      | Χ   |         |         |        |
| Randy Bruett     | Χ   |         |         |        |
| Ray Lamberth     | Χ   |         |         |        |
| Liana Martinez   | Χ   |         |         |        |
| David Del Bosque | X   |         |         |        |
| Steve Jackson    | Χ   |         |         |        |

e. C&A to approve FELPS incubator project workshop(s) and date(s).

Presenter: Ben Reed

Motion by board member Del Bosque to have a workshop on June 13<sup>th</sup> at 5:00 pm, prior to our Regular Meeting to discuss our plan, applications and timeline expectations.

MOTION BY: David Del Bosque, SECONDED BY: Randy Bruett

Citizens Comments: None

Vote: For: 7 Against: 0 Abstaining: 0 Absent: 0

| For | Against          | Abstain          | Absent           |
|-----|------------------|------------------|------------------|
| Χ   |                  |                  |                  |
| Χ   |                  |                  |                  |
| Χ   |                  |                  |                  |
| Χ   |                  |                  |                  |
| Χ   |                  |                  |                  |
| Χ   |                  |                  |                  |
| Χ   |                  |                  |                  |
|     | X<br>X<br>X<br>X | X<br>X<br>X<br>X | X<br>X<br>X<br>X |

f. C&A to approve a budget for Community Market Days to be held at the FELPS Downtown location on Saturday June 11<sup>th</sup>, 2022. Presenter: Ben Reed

Motion by board member Del Bosque to approve a budget not to exceed \$1000.

MOTION BY: David Del Bosque, SECONDED BY: Jacob Gaona

Citizens Comments: None

Vote: For: 7 Against: 0 Abstaining: 0 Absent: 0

| B.O.D. Names            | For | Against | Abstain | Absent |
|-------------------------|-----|---------|---------|--------|
| Daniel Tejada           | Х   |         |         |        |
| Jacob Gaona             | Χ   |         |         |        |
| Randy Bruett            | Χ   |         |         |        |
| Ray Lamberth            | Χ   |         |         |        |
| Liana Martinez          | Χ   |         |         |        |
| <b>David Del Bosque</b> | Χ   |         |         |        |
| Steve Jackson           | X   |         |         |        |

- g. C&A to discuss future agenda items.
  - 1. The board discussed creating an incentive for naming the FELPS downtown building.

Presenter: Ben Reed

- 2. The board also discussed creating and distributing literature to business owners at the Industrial Park regarding keeping the areas clean of debris.
- 3. The board discussed the need for adding common restrictions for signage at the Industrial Park and adding a common area for the mailboxes.

## 4. EXECUTIVE DIRECTOR UPDATE:

- 1. FELPS project speak to any Prospective businesses
- 2. Sale of 2 acres at 108 Lone Oak Drive waiting closing date
- 3. Lennar Lodi Grove Groundbreaking May 26th 10:00 am
- 4. AACOG Conference attended May 5th
- 5. Walker Engineering sidewalk light update for C Street
- 6. Ribbon Cutting on Tuesday May 10th at 10:00 am; Flo Street Wear

## 5. EXECUTIVE DIRECTORS GOALS UPDATE:

- 1. Properties to increase tax revenue
- 2. Promote downtown design
- 3. Showcase historical value
- 4. Highway 181 City entry way
- 5. Sewer line on 181 finalizations to determine cost associated with same
- 6. Logo/Brand for City of Floresville

6. <u>ADJOURNMENT</u>: Having no further business to discuss, the meeting adjourned at 7:13 pm.

Benjamin T. Reed, FEDC Executive Director