

MINUTES
FLORESVILLE ECONOMIC DEVELOPMENT CORPORATION
REGULAR MEETING
January 23rd, 2023 6:00 PM
FLORESVILLE CITY HALL COUNCIL CHAMBERS
1120 D STREET, Floresville, Texas 78114

Call meeting to order at: 6:01 pm by Board President Ray Lamberth.

Establish Quorum: Roy Idrach, Ray Lamberth, Randy Bruett, Donald Scee, David Del Bosque, Ben Reed, Charlotte Ximenez-Nelson, Sylvia Rodriguez

Absent: Liana Martinez

Guests: Angela Scee, Diana Hernandez Event Center Manager, Greg Ripps, Derek Gaudlitz, Elaine Kolodziej, Frank Berisha

Invocation led by: Roy Idrach

Recite U.S. Pledge of Allegiance & Texas Pledge: Recited by all.

Citizen Comments: Derek Gaudlitz updated the Board of Directors on the continued with the Floresville Community Market being held at the FELPS location at 1400 4th Street.

1. **OLD BUSINESS**

- a. C&A to approve revised meeting minutes for the Special Meeting held on October 17th, 2022.

MOTION BY: David Del Bosque, **SECONDED BY:** Donald Scee
Citizens Comments: None

Vote: For: 5 Against: 0 Abstaining: 0 Absent: 1

<u>B.O.D. Names</u>	<u>For</u>	<u>Against</u>	<u>Abstain</u>	<u>Absent</u>
Ray Lamberth	X			
Randy Bruett	X			
Roy Idrach	X			
Liana Martinez				X
David Del Bosque	X			
Don Scee	X			

- b. C&A to approve meeting minutes for the Regular Meeting held on November 14th, 2022.

MOTION BY: Randy Bruett, **SECONDED BY:** Roy Idrach
Citizens Comments: None

Vote: For: 5 Against: 0 Abstaining: 0 Absent: 1

<u>B.O.D. Names</u>	<u>For</u>	<u>Against</u>	<u>Abstain</u>	<u>Absent</u>
Ray Lamberth	X			
Randy Bruett	X			
Roy Idrach	X			
Liana Martinez				X
David Del Bosque	X			
Don Scee	X			

- c. C&A to approve meeting minutes for the Regular Meeting held on December 12th, 2022.

MOTION BY: Donald Scee, **SECONDED BY:** David Del Bosque
Citizens Comments: None

Vote: For: 5 Against: 0 Abstaining: 0 Absent: 1

<u>B.O.D. Names</u>	<u>For</u>	<u>Against</u>	<u>Abstain</u>	<u>Absent</u>
Ray Lamberth	X			
Randy Bruett	X			
Roy Idrach	X			
Liana Martinez				X
David Del Bosque	X			
Don Scee	X			

2. PRESENTATION/DISCUSSION

- Coastal Bend Community College
- Financial Overview of December 2022
- FEDC's 2022 Overview / Accomplishments
- 1400 4TH Street Demo

Presenter: Braden Becknell
Treasurer: Roy Idrach
Exec. Dir.: Ben Reed
Exec. Dir.: Ben Reed

3. NEW BUSINESS

- C&A to approve the Retail Coach contract renewal for 2023.

Exec. Dir.: Ben Reed

Motion by Director Del Bosque to approve the annual contract for 2023 in the amount of \$10,000.

MOTION BY: David Del Bosque, **SECONDED BY:** Randy Bruett
Citizens Comments: None

Vote: For: 5 Against: 0 Abstaining: 0 Absent: 1

<u>B.O.D. Names</u>	<u>For</u>	<u>Against</u>	<u>Abstain</u>	<u>Absent</u>
Ray Lamberth	X			
Randy Bruett	X			

Roy Idrach	X	
Liana Martinez		X
David Del Bosque	X	
Don Scee	X	

- b. C&A to approve Giuseppe's Italian Restaurant façade and signage grant.
 Presenter: Frank Berisha

Motion by Director Del Bosque to approve the façade and signage grant in the amount of \$7500.

MOTION BY: David Del Bosque, **SECONDED BY:** Donald Scee
Citizens Comments: None

Vote: For: 5 Against: 0 Abstaining: 0 Absent: 1

<u>B.O.D. Names</u>	<u>For</u>	<u>Against</u>	<u>Abstain</u>	<u>Absent</u>
Ray Lamberth	X			
Randy Bruett	X			
Roy Idrach	X			
Liana Martinez				X
David Del Bosque	X			
Don Scee	X			

- c. C&A to approve marketing sponsorship for the Floresville Home and Garden Show 2023.
 Presenter: Elaine Kolodziej

Motion by Director Scee to sponsor marketing in the amount of \$1500.

MOTION BY: Donald Scee, **SECONDED BY:** Roy Idrach
Citizens Comments: None

Vote: For: 5 Against: 0 Abstaining: 0 Absent: 1

<u>B.O.D. Names</u>	<u>For</u>	<u>Against</u>	<u>Abstain</u>	<u>Absent</u>
Ray Lamberth	X			
Randy Bruett	X			
Roy Idrach	X			
Liana Martinez				X
David Del Bosque	X			
Don Scee	X			

- d. C&A to approve marketing the Ballet Nepantala Program to be held on February 4, 2023 at the Event Center.
 Presenter: Diana Hernandez

Correction to the date of the event; March 4th 2023.

Motion by Director Del Bosque to sponsor marketing in the amount of \$2000.

MOTION BY: David Del Bosque, **SECONDED BY:** Roy Idrach
Citizens Comments: None

Vote: For: 5 Against: 0 Abstaining: 0 Absent: 1

<u>B.O.D. Names</u>	<u>For</u>	<u>Against</u>	<u>Abstain</u>	<u>Absent</u>
Ray Lamberth	X			
Randy Bruett	X			
Roy Idrach	X			
Liana Martinez				X
David Del Bosque	X			
Don Scee	X			

e. C&A to approve future agenda items.

Exec. Dir.: Ben Reed

C&A to discuss EMC Strategy Group agreement.

4. **EXECUTIVE DIRECTOR UPDATE**

1. EMC meeting and update
2. Christmas tree storage
3. Moved our property storage from City Hall back room to the FELPS incubator
4. Coordinated Chick-Fil-A move and updates
5. Met with CE Group Event Planners for Christmas 2023
6. LCRA met at 1146 Hwy 181 inspect the shelter
7. 1301 Hospital Boulevard Public Hearing

5. **EXECUTIVE DIRECTORS GOALS UPDATE:**

1. Properties to increase tax revenue
2. Promote downtown design
3. Showcase historical value
4. Highway 181 City entry way
5. Sewer line on 181 finalizations to determine cost associated with same
6. Logo/Brand for City of Floresville

6. **ADJOURNMENT:** Having no further business to discuss, the meeting adjourned at 7:47 pm.


Benjamin T. Reed, FEDC Executive Director