

**MINUTES**  
**FLORESVILLE ECONOMIC DEVELOPMENT CORPORATION**  
**REGULAR MEETING MARCH 20th, 2023 6:00 PM**  
**FLORESVILLE CITY HALL COUNCIL CHAMBERS**  
**1120 D STREET, Floresville, Texas 78114**

**Call meeting to order at:** 6:00 pm President Ray Lamberth.

**Establish Quorum:** Ray Lamberth, Roy Idrach, Randy Bruett, Liana Martinez, Fred Gonzales, Cecelia Rodriguez, Ben Reed, Charlotte Ximenez-Nelson, Sylvia Rodriguez

**Absent:** Jaron Medina

**Guests:** Greg Ripps, Tess Johnston, Renee Merten, Derek Gaudlitz

**Invocation led by :** Roy Idrach

**Recite U.S. Pledge of Allegiance & Texas Pledge led by Board President.**

Citizen Comments: None

1. **OLD BUSINESS**

- a. C&A to approve meeting minutes for the Regular Meeting held on February 27th, 2023.

**MOTION BY:** Randy Bruett, **SECONDED BY:** Roy Idrach

**Citizens Comments:** None

**Vote: For: 6 Against: 0 Abstain: 0 Absent: 1**

<b><u>B.O.D. Names</u></b>	<b><u>For</u></b>	<b><u>Against</u></b>	<b><u>Abstain</u></b>	<b><u>Absent</u></b>
Ray Lamberth	X			
Randy Bruett	X			
Roy Idrach	X			
Liana Martinez	X			
Fred Gonzales	X			
Jaron Medina				X
Cecelia Rodriguez	X			

2. **PRESENTATION/DISCUSSION**

- a. Financial Overview of February 2023

Treasurer: Roy Idrach

3. **NEW BUSINESS**

- a. C&A to approve marketing and advertising for the 3<sup>rd</sup> Annual Wilson County Mental Health Awareness 5K Downtown Run on May 13<sup>th</sup>, 2023. Renee Merten

Renee Merten spoke on behalf of the Wilson County Mental Health Board. Vice-President Liana Martinez made a motion to approve Gold Level Sponsorship in the amount of \$500 for the Wilson County Mental Health Awareness 5K.

**MOTION BY:** Liana Martinez, **SECONDED BY:** Randy Bruett  
**Citizens Comments:** None

**Vote: For: 5 Against: 0 Abstain: 1 Absent: 1**

<b><u>B.O.D. Names</u></b>	<b><u>For</u></b>	<b><u>Against</u></b>	<b><u>Abstain</u></b>	<b><u>Absent</u></b>
Ray Lamberth	X			
Randy Bruett	X			
Roy Idrach	X			
Liana Martinez	X			
Fred Gonzales			X	
Jaron Medina				X
Cecelia Rodriguez	X			

- b. C&A to rescind the City of Floresville Resolution 2020-003 authorizing expenditures on a project not to exceed \$255,000 to assist with paving of the Event Center/Sports Complex parking lot.

Exec. Dir.: Ben Reed

Executive Director Ben Reed explained what funds were set aside by the FEDC for the parking lot at the Event Center. Recently the City of Floresville obtained a Capital Improvement Plan Bond which includes the Event Center parking lot and its funding. As such, we can free up this funding for other projects. Attorney Rodriguez confirmed a Resolution can be rescinded if no action has been taken on the Resolution. A motion to rescind Resolution 2020-003 which was made at that time in 2020, to fund \$255,000 to the City of Floresville to fund the parking lot at the Event Center.

**MOTION BY:** Fred Gonzales, **SECONDED BY:** Randy Bruett  
**Citizens Comments:** None

**Vote: For: 6 Against: 0 Abstain: 0 Absent: 1**

<b><u>B.O.D. Names</u></b>	<b><u>For</u></b>	<b><u>Against</u></b>	<b><u>Abstain</u></b>	<b><u>Absent</u></b>
Ray Lamberth	X			
Randy Bruett	X			
Roy Idrach	X			
Liana Martinez	X			
Fred Gonzales	X			
Jaron Medina				X
Cecelia Rodriguez	X			

- c. C&A to approve FEDC Resolution 2023-024 in support of high-speed internet access, or broadband.

Exec. Dir.: Ben Reed

Executive Director Ben Reed explained the resolution would enable EMC Strategy to apply for grant funding for WIFI at our parks and downtown to make our City tech savvy and to promote its safety with cameras at our parks. We want to join local governments and EDC's to help deploy the fiber and equipment needed and also, to strengthen the local businesses with WIFI.

**MOTION BY:** Fred Gonzales, **SECONDED BY:** Roy Idrach  
**Citizens Comments:** None

**Vote: For: 6 Against: 0 Abstain: 0 Absent: 1**

<u>B.O.D. Names</u>	<u>For</u>	<u>Against</u>	<u>Abstain</u>	<u>Absent</u>
Ray Lamberth	X			
Randy Bruett	X			
Roy Idrach	X			
Liana Martinez	X			
Fred Gonzales	X			
Jaron Medina				X
Cecelia Rodriguez	X			

d. C&A to approve funding additional projects.

Exec. Dir.: Ben Reed

City Manager Andy Joslin gave an overview of our partnership for the Hike & Bike Trail and TxDOT grant and the FEDC's match pledge of 20% for funding.

Since the current costs are in and pricing came up much higher than before for the design and infrastructure cost, the city will have to absorb some of these costs. The City Manager will propose to the City Council the infrastructure costs of \$288,000 from their certificate of obligation and \$180,000 from the general fund. The city will need the FEDC to fund an additional \$125,000 as our pledge for the Hike & Bike Trail.

Vice President Martinez emphasized its historical value and the need to move forward and made a motion to increase the pledge by \$125,000.

There was substantive discussion to consider other projects. One specifically mentioned was the McKenzie Park, at North Crest. Ben Reed said that additional funding for the hike and bike trail would not negatively affect such future projects. Ben Reed wants to earmark \$130,000 for other park projects; and circle around to current parks for maintenance. ***Since motion made on this agenda item no additional action on this subject.***

**MOTION BY:** Liana Martinez, **SECONDED BY:** Roy Idrach  
**Citizens Comments:** None

**Vote: For: 6 Against: 0 Abstain: 0 Absent: 1**

<u>B.O.D. Names</u>	<u>For</u>	<u>Against</u>	<u>Abstain</u>	<u>Absent</u>
Ray Lamberth	X			
Randy Bruett	X			
Roy Idrach	X			
Liana Martinez	X			
Fred Gonzales	X			
Jaron Medina				X
Cecelia Rodriguez	X			

e. C&A to approve dates and times for a Joint Workshop with the City to discuss Parks.

Exec. Dir.: Ben Reed

The board discussed dates in April for a joint workshop with the city council and agreed to April 5<sup>th</sup> 2023 at 5:00 pm.

**MOTION BY: Liana Martinez, SECONDED BY: Randy Bruett**  
**Citizens Comments:** None

**Vote: For: 6 Against: 0 Abstain: 0 Absent: 1**

<u>B.O.D. Names</u>	<u>For</u>	<u>Against</u>	<u>Abstain</u>	<u>Absent</u>
Ray Lamberth	X			
Randy Bruett	X			
Roy Idrach	X			
Liana Martinez	X			
Fred Gonzales	X			
Jaron Medina				X
Cecelia Rodriguez	X			

- f. C&A to discuss future agenda items. Exec. Dir.: Ben Reed  
*Citizens Comments:* None

Executive Director Ben Reed explained the Tourism Board requested volunteers from the City Council, as such, a volunteer will need to come from the FEDC Board.

No action taken.

4. **EXECUTIVE DIRECTOR UPDATE**

1. Bid for downtown buildings lighting project
2. Meeting with Realty Companies with interested Developers
3. Giuseppe's ribbon cutting upcoming
4. Finders Keepers Mural ribbon cutting upcoming

5. **EXECUTIVE DIRECTORS GOALS UPDATE:**

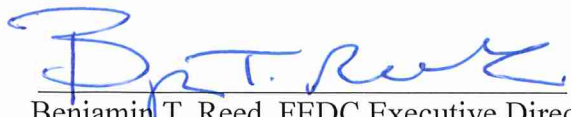
1. Properties to increase tax revenue
2. Promote downtown design
3. Showcase historical value
4. Highway 181 City entry way
5. Sewer line on 181 finalizations to determine cost associated with same
6. Logo/Brand for City of Floresville; Ben Reed discussed our logo color change to maroon with the school and City signs with the school mascot as an option.  
In addition to Branding our city; we can consider funding mural projects in the future.

6. **ADJOURNMENT:** Having no further business to discuss, the meeting adjourned at 7:30 pm.

**MOTION BY: Fred Gonzales, SECONDED BY: Randy Bruett**  
**Citizens Comments:** None

**Vote: For: 6 Against: 0 Abstain: 0 Absent: 1**

<u>B.O.D. Names</u>	<u>For</u>	<u>Against</u>	<u>Abstain</u>	<u>Absent</u>
Ray Lamberth	X			
Randy Bruett	X			
Roy Idrach	X			
Liana Martinez	X			
Fred Gonzales	X			
Jaron Medina				X
Cecelia Rodriguez	X			



Benjamin T. Reed, FEDC Executive Director