

Ray Lamberth – President
Randy Bruett – Vice President
Michelle Tackitt - Treasurer
Angela Turner - Secretary

Minutes
City of Floresville
**Floresville Economic
Development Corporation**
REGULAR MEETING

Ben Lamberth
Drew Pope
Stephen Moore
Vacant, Exec. Director
Charlotte Ximenez-Nelson,
Asst. Executive Director

January 13th, 2025
6:00 p.m.

NOTICE is hereby given of a **REGULAR BOARD MEETING** of the Floresville Economic Development Corporation for the City of Floresville, County of Wilson, State of Texas, to be held on **Monday January 13th, 2024, at 6:00 p.m. at 1120 D Street, Floresville, Texas 78114** at City Council Chambers for the purpose of considering the following numbered items.

The Floresville Economic Development Corporation of the City of Floresville, Texas, reserves the right to meet in a closed session on any of the below items should the need arise and if applicable pursuant to authorization by Title 5, Chapter 551, of the Texas Government Code.

ITEM 1.) CALL TO ORDER AND CERTIFICATION OF A QUORUM

TIME: 6:03 BY: Ray Lamberth

IN ATTENDANCE: Ray Lamberth, Stephen Moore, Ben Lamberth, Drew Pope, Randy Bruett, Charlotte Ximenez-Nelson, Angela Turner, Daniel Santee, Monica Veliz, Cynthia Sturm, Annette Montez

Absent: Michelle Tackitt

Guest: Rachel Draper, Krista Scott, Derek Gaudlitz,

ITEM 2.) INVOCATION Randy Bruett

ITEM 3.) PLEDGE Recited by all

ITEM 4.) PUBLIC COMMENTS

At this time, any person with business related to Floresville Economic Development Corporation may speak to the Board. Anyone wishing to speak should inform the Board of their name and address. Comments from the public should be limited to a maximum of three (3) minutes per individual speaker. In compliance with the Texas Open Meetings Act, the Board may not deliberate or take action on items not appearing on the agenda but may consider placing an item on a future agenda if deliberation is necessary.

None

ITEM 5.) PRESENTATION & DISCUSSION

- a. Vanilla Moon Marketing update regarding the Market in Floresville Krista Scott

Krista reported she had 36 vendors and 3 food trucks at this time. She created a Facebook group and 257 out of 500 have made the transition from the Poth Market to the Floresville Market Group.

Market in Floresville Facebook Page running a promotion to get more followers and right now it has 1500 followers.

She created a downtown business page for networking and collaboration as well as street closures, etc.

Cost breakdown: \$500 one-time consulting retainer, consulting fee for November and December \$1457, website creation, hosting fee, domain \$1970 and printing and signage \$900. Grand total \$ 4,853.

Working through permit fees with the city.

Would like to utilize vendor fees on charitable donations each month and would like input on what organizations to donate to.

Is creating a volunteer initiative and incentives such as gift cards.

Vendor fees also used on supplies for the markets such as Clorox wipes, gloves etc.

Is making swag bags for the first 20 guests of the Market.

Is making flyers that communicate road closures and other information to brick and mortars.

ITEM 6.)

CONSENT AGENDA

The following items are considered routine by the Floresville Economic Development Corporation and will be enacted by one motion. There will not be a separate discussion on these items unless requested by a Board Member, in which event, the item will be removed from the consent agenda and discussed after the consent agenda.

- 6A. Consideration and possible action to approve the Minutes from FEDC's Regular Meeting held on December 9th, 2024.

Angela Turner made a motion to approve the minutes; seconded by Stephen Moore.

Name	YES	NO	ABSTAIN	ABSENT
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Michelle Tackitt				X
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Director Drew Pope	X			
Stephen Moore	X			

Motion carries 5-0-0-1

6B. Consideration and possible action on Finance Statement Financials for December 2024.

No action.

ITEM 7.) DISCUSSION AND POSSIBLE ACTION CONCERNING

7A. Consideration and action to approve authorizing EMC Strategy Group to apply for funding opportunities at 1400 4th Street and 1210 C Street.

Janice Gonzales from EMC Strategies presented loan and grant options. Cindy Sturm asked to have the financial advisor, Victor Quiroga looped in before applying for a loan or a grant.

No action.

7B. Consideration and action to authorize Sralla Electric to repair the electrical outlets on the courthouse grounds for an amount of \$6,125.15.

Motion made by Angela Turner to approve; seconded by Randy Bruett

Name	YES	NO	ABSTAIN	ABSENT
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Michelle Tackitt				X
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Director Drew Pope			X	
Stephen Moore	X			

Motion carries 4-0-1-1

7C. Consideration and action to authorize the board President to execute the easement at 1400 4th Street to Floresville Electric Light & Power Systems for the purpose of installing a permanent power pole for future electric use on the grounds.

Derek Gaudlitz from American Legion said they have no issue with doing the paperwork for the easement needed.

Motion by Stephen Moore to approve; seconded by Drew Pope

Name	YES	NO	ABSTAIN	ABSENT
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Michelle Tackitt				X
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Director Drew Pope	X			
Stephen Moore	X			

Motion carries 5-0-0-1

- 7D. Consideration and action to approve Assistant Executive Director's credit limit on the Wells Fargo Credit Card be increased from \$3000 to \$5000.

Motion to approve made by Stephen Moore; seconded by Randy Bruett.

Name	YES	NO	ABSTAIN	ABSENT
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Michelle Tackitt				X
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Director Drew Pope	X			
Stephen Moore	X			

Motion carries 5-0-0-1

- 7E. Consideration and action to purchase 2 portable restrooms at a cost not to exceed \$2200 for functions hosted by the FEDC and the City of Floresville. The city currently owns 2 non-handicapped units.

Motion made by Angela Turner to go out for additional bids for one standard and one handicapped unit; seconded by Ben Lamberth

Name	YES	NO	ABSTAIN	ABSENT
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Michelle Tackitt				X
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Director Drew Pope	X			
Stephen Moore	X			

Motion carries 5-0-0-1

ITEM 8.) EXECUTIVE (CLOSED) SESSION(S)

The time is now _____ p.m. and the Board will now hold a closed executive meeting pursuant to the provisions of Chapter 551 of the Texas Government Code, in accordance with the authority contained in:

- 8A. Texas Government Code Section 551.071 – for purposes of consulting with its attorney;
- 8B. Texas Government Code Section 551.087 - Discussion regarding Economic Development negotiations; to wit:
- 1146 Hwy 181 S.

No executive session was taken

ITEM 9.) ACTION ITEMS FROM EXECUTIVE (CLOSED) SESSION(S)

The time is now _____ p.m. and hereby close the Executive Session of The Floresville Economic Development Corporation and do hereby reconvene the open session.

- 9B. Consideration and take possible action regarding Economic Development negotiations.
- 1146 Hwy 181 S.

No executive session was taken

ITEM 10.) ASSISTANT DIRECTOR'S UPDATE

- Held several meetings with Collaborate who can assist in the development of the FEDC property located at 1400 4th Street
- Met with Vanilla Moon Marketing about the monthly markets
- Met with City Permit team about permits needed for the markets
- ICSC Retail Conference will be happening on Jan 29-31st open to any board member who can attend
- Charlotte will be on vacation from January 24 until February 4th

ITEM 11.) ADJOURN

The time is now 6:56 p.m. The meeting is adjourned.



Ray Lamberth, President