

Ray Lamberth – President  
Randy Bruett – Vice President  
Michelle Tackitt - Treasurer  
Angela Turner - Secretary

**AGENDA**  
City of Floresville  
**Floresville Economic  
Development Corporation**  
**REGULAR MEETING**

Ben Lamberth  
Drew Pope  
Stephen Moore  
Vacant, Exec. Director  
Charlotte Ximenez-Nelson,  
Asst. Executive Director

**SPECIAL NOTE:** Some board members may be present in the council chambers while others will attend the meeting via videoconferencing.

**March 10th, 2025**  
**6:00 p.m.**

**NOTICE** is hereby given of a **REGULAR BOARD MEETING** of the Floresville Economic Development Corporation for the City of Floresville, County of Wilson, State of Texas, to be held on **Monday March 10th, 2025, at 6:00 p.m. at 1120 D Street, Floresville, Texas 78114** at City Council Chambers for the purpose of considering the following numbered items.

The Floresville Economic Development Corporation of the City of Floresville, Texas, reserves the right to meet in a closed session on any of the below items should the need arise and if applicable pursuant to authorization by Title 5, Chapter 551, of the Texas Government Code.

**ITEM 1.) CALL TO ORDER AND CERTIFICATION OF A QUORUM**

**ITEM 2.) INVOCATION**

**ITEM 3.) PLEDGE**

**ITEM 4.) PUBLIC COMMENTS**

At this time, any person with business related to Floresville Economic Development Corporation may speak to the Board. Anyone wishing to speak should inform the Board of their name and address. Comments from the public should be limited to a maximum of three (3) minutes per individual speaker. In compliance with the Texas Open Meetings Act, the Board may not deliberate or take action on items not appearing on the agenda but may consider placing an item on a future agenda if deliberation is necessary.

**ITEM 5.) PRESENTATION & DISCUSSION**

- a. Vanilla Moon Marketing update regarding the Market in Floresville
- b. FEDC to consider FELPS taking ownership of the 300' antenna tower located at 1146 Hwy 181 S., Floresville, Texas

**ITEM 6.) CONSENT AGENDA**

The following items are considered routine by the Floresville Economic Development Corporation and will be enacted by one motion. There will not be a separate discussion on these items unless requested by a Board Member, in which event, the item will be removed from the consent agenda and discussed after the consent agenda.

- 6A. Consideration and possible action to approve the Minutes from FEDC's Regular Meeting held on February 10th, 2025.
- 6B. Consideration and possible action on Finance Statement Financials for February 2025.

**ITEM 7.) DISCUSSION AND POSSIBLE ACTION CONCERNING**

- 7A. Consideration and action to approve marketing and advertising funds for the South Texas Home and Garden Show.
- 7B. Consideration and action to approve the Floresville Peanut Festival Association use of the FEDC property located at 1400 4<sup>th</sup> Street for the Festival held on October 10<sup>th</sup> & 11<sup>th</sup> 2025.
- 7C. Consideration and action to approve marketing and advertising funds for the Floresville Peanut Festival Association.
- 7D. Consideration and action to approve marketing and advertising funds for the July 4<sup>th</sup> City of Floresville celebration.

**ITEM 8.) ADJOURN**

The time is now \_\_\_\_\_ p.m. The meeting is adjourned.

**CERTIFICATION**

This is to certify that a copy of the Notice of the Floresville Economic Development Corporation Regular Board Meeting for **March 10th, 2025 at 6:00 p.m.**, was posted on the bulletin board at City Hall, 1120 D Street, Floresville, Texas, on or before the 7th day of March 2025, prior to 6:00 p.m.

  
Charlotte Ximenez-Nelson, Assistant Executive Director

In compliance with the Americans with Disabilities Act, the Floresville Economic Development Corporation will provide reasonable accommodations for disabled persons attending Floresville Economic Development Corporation Meetings. Requests should be received at least 24 hours prior to the scheduled meeting, by contacting the FEDC office at 830-581-8238 or 830-393-1238.