

Ray Lamberth – President
Randy Bruett – Vice President
Michelle Tackitt - Treasurer
Angela Turner - Secretary

AGENDA

City of Floresville
**Floresville Economic
Development Corporation**
REGULAR MEETING

Ben Lamberth
Drew Pope
Stephen Moore
Vacant, Exec. Director
Charlotte Ximenez-Nelson,
Asst. Executive Director

SPECIAL NOTE: Some board members may be present in the council chambers while others will attend the meeting via videoconferencing.

May 12th, 2025
6:00 p.m.

NOTICE is hereby given of a **REGULAR BOARD MEETING** of the Floresville Economic Development Corporation for the City of Floresville, County of Wilson, State of Texas, to be held on **Monday May 12th, 2025, at 6:00 p.m. at 1120 D Street, Floresville, Texas 78114** at City Council Chambers for the purpose of considering the following numbered items.

The Floresville Economic Development Corporation of the City of Floresville, Texas, reserves the right to meet in a closed session on any of the below items should the need arise and if applicable pursuant to authorization by Title 5, Chapter 551, of the Texas Government Code.

ITEM 1.) CALL TO ORDER AND CERTIFICATION OF A QUORUM

ITEM 2.) INVOCATION

ITEM 3.) PLEDGE

ITEM 4.) BOARD COMMENTS

1. **President – Ray Lamberth**
2. **Vice-President – Randy Bruett**
3. **Treasurer – Michelle Tackitt**
4. **Secretary – Angela Turner**
5. **Director – Ben Lamberth**
6. **Director – Drew Pope**
7. **Director – Stephen Moore**

ITEM 5.) PUBLIC COMMENTS

At this time, any person with business related to Floresville Economic Development Corporation may speak to the Board. Anyone wishing to speak should inform the Board of their name and address. Comments from the public should be limited to a maximum of three (3) minutes per individual speaker. In compliance with the Texas Open Meetings Act, the Board may not deliberate or take action on items not appearing on the agenda but may consider placing an item on a future agenda if deliberation is necessary.

ITEM 6.) PRESENTATION & DISCUSSION

- a. Floresville Chamber of Commerce update
- b. Vanilla Moon Marketing update regarding the Market in Floresville
- c. BluDot Open Rewards update

ITEM 7.) CONSENT AGENDA

The following items are considered routine by the Floresville Economic Development Corporation and will be enacted by one motion. There will not be a separate discussion on these items unless requested by a Board Member, in which event, the item will be removed from the consent agenda and discussed after the consent agenda.

- 7A. Consideration and possible action to approve the Minutes from FEDC's Regular Meeting held on April 14th, 2025.
- 7B. Consideration and possible action on Finance Statement Financials for April 2025.

ITEM 8.) DISCUSSION AND POSSIBLE ACTION CONCERNING

- 8A. Consideration and action to approve the Coffee, Cars and Veterans Car Show sponsorship for marketing and advertising in the amount of \$5,200 for a 13- month advertising commitment on the SignAd digital billboard.

ITEM 9.) EXECUTIVE (CLOSED) SESSION(S)

The time is now _____ p.m. and the Board will now hold a closed executive meeting pursuant to the provisions of Chapter 551 of the Texas Government Code, in accordance with the authority contained in:

- 9A. Texas Government Code Section 551.072- Deliberation regarding real estate property: purchase, exchange, lease, or value for real estate property, to wit:
 - 1. Property located at 1146 Hwy 181 S. and 525 10th Street
- 9B. Texas Government Code Section 551.071 (Consultation with Attorney), to deliberate on legal services agreement and Potential legal counsel engagement.
- 9C. Texas Government Code Section 551.074 – Personnel Matters, to deliberate the appointment and compensation of an Interim Executive Director; Assistant Executive Director, Charlotte Ximenez-Nelson.

ITEM 10.) ACTION ITEMS FROM EXECUTIVE (CLOSED) SESSION(S)

The time is now _____ p.m. and hereby close the Executive Session of The Floresville Economic Development Corporation and do hereby reconvene the open session.

- 10A. Consideration and take possible action on FEDC real estate, incubator, and leasing opportunities.
1. Property located at 1146 Hwy 181 S. and 525 10th Street
- 10B. Consideration and possible action on items discussed in Executive Session, including legal counsel services.
- 10C. Consideration and take possible action on Personnel Matters regarding the appointment and compensation of an Interim Executive Director, Assistant Executive Director, Charlotte Ximenez-Nelson.

ITEM 11.) ASSISTANT DIRECTOR'S UPDATE

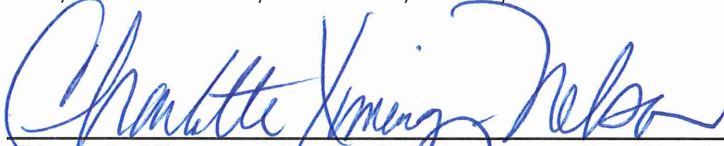
1. Photographer Erik McCowan photographed Floresville on April 22nd 2025. He has uploaded photos on our behalf to the Texas Film Friendly website.
2. Attended the Chambers Business of the Month recognizing Guiseppes Italian Restaurant on May 6th 2025.
3. Attended the SBA Awards on Thursday May 8th at the Norris Center in San Antonio. Our very own Sister's Boutique & Gifts, owner Stacy Cameron and Katelyn Tieken were awarded the San Antonio District Family-Owned Business of the Year.
4. Attended the Chamber of Commerce Mixer held on May 8th 2025. Great networking event for the Chamber of Commerce and the Economic Development Corporation.
5. Bubble Bath Car Wash grand opening is Friday, May 16th 2025 at 10 am. and Saturday, May 17th at 10 am.
6. FELPS will be installing the permanent power pole at the corner of our property at 1400 4th Street in 1-2 weeks.
7. Mowing bid notification has been posted in the Wilson County News with a bid deadline of May 30th 2025. I've been contacted by 8 companies thus far.
8. We will be sponsoring the Arcadia Summer Movie Series this year; which runs from June 3rd 2025 through July 24th 2025.
9. I have had several inquiries on local properties that are for sale in our community and will continue talks with interested parties to include the Interim City Manager and Mr. Lamberth.

ITEM 12.) ADJOURN

The time is now _____ p.m. The meeting is adjourned.

CERTIFICATION

This is to certify that a copy of the Notice of the Floresville Economic Development Corporation Regular Board Meeting for **May 12th, 2025 at 6:00 p.m.**, was posted on the bulletin board at City Hall, 1120 D Street, Floresville, Texas, on or before the 9th day of May 2025, prior to 6:00 p.m.



Charlotte Ximenez-Nelson, Assistant Executive Director

In compliance with the Americans with Disabilities Act, the Floresville Economic Development Corporation will provide reasonable accommodations for disabled persons attending Floresville Economic Development Corporation Meetings. Requests should be received at least 24 hours prior to the scheduled meeting, by contacting the FEDC office at 830-581-8238 or 830-393-1238.