

Ray Lamberth – President
Randy Bruett – Vice President
Michelle Tackitt - Treasurer
Angela Turner - Secretary

AGENDA

City of Floresville
**Floresville Economic
Development Corporation**
REGULAR MEETING

Ben Lamberth
Drew Pope
Stephen Moore
Vacant, Exec. Director
Charlotte Ximenez-Nelson,
Asst. Executive Director

SPECIAL NOTE: Some board members may be present in the council chambers while others will attend the meeting via videoconferencing.

**July 14th, 2025
6:00 p.m.**

NOTICE is hereby given of a **REGULAR BOARD MEETING** of the Floresville Economic Development Corporation for the City of Floresville, County of Wilson, State of Texas, to be held on **Monday July 14th, 2025, at 6:00 p.m. at 1120 D Street, Floresville, Texas 78114** at City Council Chambers for the purpose of considering the following numbered items.

The Floresville Economic Development Corporation of the City of Floresville, Texas, reserves the right to meet in a closed session on any of the below items should the need arise and if applicable pursuant to authorization by Title 5, Chapter 551, of the Texas Government Code.

ITEM 1.) CALL TO ORDER AND CERTIFICATION OF A QUORUM

ITEM 2.) INVOCATION

ITEM 3.) PLEDGE

ITEM 4.) BOARD COMMENTS

1. President – Ray Lamberth
2. Vice-President – Randy Bruett
3. Treasurer – Michelle Tackitt
4. Secretary – Angela Turner
5. Director – Ben Lamberth
6. Director – Drew Pope
7. Director – Stephen Moore

ITEM 5.) PUBLIC COMMENTS

At this time, any person with business related to Floresville Economic Development Corporation may speak to the Board. Anyone wishing to speak should inform the Board of their name and address. Comments from the public should be limited to a maximum of three (3) minutes per individual speaker. In compliance with the Texas Open Meetings Act, the Board may not deliberate or take action on items not appearing on the agenda but may consider placing an item on a future agenda if deliberation is necessary.

ITEM 6.) PRESENTATION & DISCUSSION

- a. Market update
- b. Floresville Chamber of Commerce update
- c. BluDot Open Rewards update
- d. Scott Gleeson Rodeo Arena renovations

ITEM 7.) CONSENT AGENDA

The following items are considered routine by the Floresville Economic Development Corporation and will be enacted by one motion. There will not be a separate discussion on these items unless requested by a Board Member, in which event, the item will be removed from the consent agenda and discussed after the consent agenda.

- 7A. Consideration and possible action to approve the Minutes from FEDC's Regular Meeting held on June 9th, 2025.
- 7B. Consideration and possible action on Finance Statement Financials for June 2025.

ITEM 8.) DISCUSSION AND POSSIBLE ACTION CONCERNING

- 8A. Consideration and action to approve Resolution 2025-001 authorizing funding for businesses via the LiftFund in an amount not to exceed \$55,000.
- 8B. Consideration and action to approve Resolution 2025-002 authorizing the funding of a façade and signage grant for Arcadia Theatre in an amount not to exceed \$7,500.
- 8C. Consideration and action to approve Resolution 2025-003 authorizing the sponsorship of the Open Alamo Regional Tournament of Champions, hosted by Master Rusty Duncan of Duncan Martial Arts, Tournament to be held on September 20, 2025 and to be funded as a Corporation Marketing expense in an amount not to exceed \$2,000.
- 8D. Consideration and action to approve Resolution 2025-004 authorizing an agreement with the Retail Coach for retail recruitment for a term of 3 years, in an amount not to exceed \$41,000 to be funded as a Corporation Marketing expense.
- 8E. Consideration and action to approve Resolution 2025-005 authoring the purchase and installation of playground equipment for Pecan Park for an amount not to exceed \$120,400.
- 8F. Consideration and action to approve hiring a full-time temporary employee for the FEDC.

ITEM 9.) EXECUTIVE (CLOSED) SESSION(S)

The time is now _____ p.m. and the Board will now hold a closed executive meeting pursuant to the provisions of Chapter 551 of the Texas Government Code, in accordance with the authority contained in:

The Board of Directors will convene in closed session pursuant to Texas Government Code Section 551.071, Consultation with Attorney; 551.072, Discussion Regarding Real Property; and Section 551.087, Deliberations Regarding Economic Development Negotiations to discuss the following matters:

1. Civil Action No. 5:24-cv-701, *Reed v. City of Floresville and Floresville EDC* (551.071, Consultation with Attorney)
2. Property owned by FEDC that is the subject of negotiations or potential negotiations to sell or lease. (551.072, Discussion Regarding Real Property)

ITEM 10.) ACTION ITEMS FROM EXECUTIVE (CLOSED) SESSION(S)

The time is now _____ p.m. and hereby close the Executive Session of The Floresville Economic Development Corporation and do hereby reconvene the open session.

- 10A. Consideration and take possible action regarding consultation with Attorney:
 - 1.
- 10B. Consideration and take possible action regarding real property:
 - 2.

ITEM 11.) ASSISTANT DIRECTOR'S UPDATE

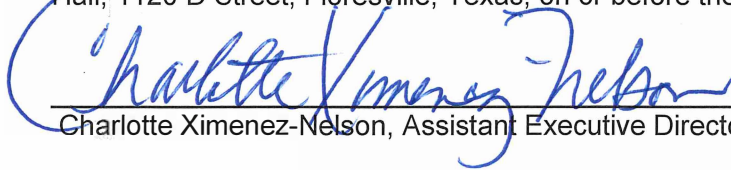
1. On July 24th 2025 at the City Council meeting the Texas Film Commission will recognize the FEDC and City of Floresville for becoming a Certified Film Friendly City.
2. Sales Tax workshop dates are provided so you can choose what best fits your schedule.
3. A community-wide drop off was provided at the FEDC warehouse this week July 7th - 10th. We collected various necessities which will be distributed by the City to those in need in the Hill Country.
4. On June 25th I attended a webinar with Buyboard regarding the bid process.

ITEM 12.) ADJOURN

The time is now _____ p.m. The meeting is adjourned.

CERTIFICATION

This is to certify that a copy of the Notice of the Floresville Economic Development Corporation Regular Board Meeting for **July 14th, 2025 at 6:00 p.m.**, was posted on the bulletin board at City Hall, 1120 D Street, Floresville, Texas, on or before the 11th day of July 2025, prior to 6:00 p.m.



Charlotte Ximenez-Nelson, Assistant Executive Director

In compliance with the Americans with Disabilities Act, the Floresville Economic Development Corporation will provide reasonable accommodations for disabled persons attending Floresville Economic Development Corporation Meetings. Requests should be received at least 24 hours prior to the scheduled meeting, by contacting the FEDC office at 830-581-8238 or 830-393-1238.