

Ray Lamberth – President  
Randy Bruett – Vice President  
Michelle Tackitt - Treasurer  
Angela Turner - Secretary

# **AGENDA**

City of Floresville  
**Floresville Economic  
Development Corporation**  
**REGULAR MEETING**

Ben Lamberth  
Stephen Moore  
Vacant  
Charlotte Ximenez-Nelson,  
Asst. Executive Director  
Vacant, Exec. Director

**SPECIAL NOTE:** Some board members may be present in the council chambers while others will attend the meeting via videoconferencing.

**October 13th, 2025  
6:00 p.m.**

**NOTICE** is hereby given of a **REGULAR BOARD MEETING** of the Floresville Economic Development Corporation for the City of Floresville, County of Wilson, State of Texas, to be held on **Monday October 13th, 2025, at 6:00 p.m. at 1120 D Street, Floresville, Texas 78114** at City Council Chambers for the purpose of considering the following numbered items.

The Floresville Economic Development Corporation of the City of Floresville, Texas, reserves the right to meet in a closed session on any of the below items should the need arise and if applicable pursuant to authorization by Title 5, Chapter 551, of the Texas Government Code.

**ITEM 1.) CALL TO ORDER AND CERTIFICATION OF A QUORUM**

**ITEM 2.) INVOCATION**

**ITEM 3.) PLEDGE**

**ITEM 4.) BOARD COMMENTS**

1. President – Ray Lamberth
2. Vice-President – Randy Bruett
3. Treasurer – Michelle Tackitt
4. Secretary – Angela Turner
5. Director – Ben Lamberth
6. Director – Stephen Moore
7. Director – Vacant

**ITEM 5.) PUBLIC COMMENTS**

At this time, any person with business related to Floresville Economic Development Corporation may speak to the Board. Anyone wishing to speak should inform the Board of their name and address. Comments from the public should be limited to a maximum of three (3) minutes per individual speaker. In compliance with the Texas Open Meetings Act, the Board may not deliberate or take action on items not appearing on the agenda but may consider placing an item on a future agenda if deliberation is necessary.

**ITEM 6.) PRESENTATION & DISCUSSION**

- a. Floresville Chamber of Commerce update
- b. The Market in Floresville update

**ITEM 7.)     CONSENT AGENDA**

The following items are considered routine by the Floresville Economic Development Corporation and will be enacted by one motion. There will not be a separate discussion on these items unless requested by a Board Member, in which event, the item will be removed from the consent agenda and discussed after the consent agenda.

- 7A.    Consideration and possible action to approve the meeting Minutes from FEDC's Regular Meeting held on September 8<sup>th</sup>, 2025.
- 7B.    Consideration and possible action on Finance Statement Financials for September 2025.

**ITEM 8.)     DISCUSSION AND POSSIBLE ACTION CONCERNING**

- 8A.    Discussion and possible action to approve the resignation of Board Treasurer, Michelle Tackitt.  
Citizens Comments:
- 8B.    Discussion and possible action to appoint a Treasurer for the FEDC Board.  
Citizens Comments:
- 8C.    Discussion and possible action to approve the FEDC Investment Policy.  
Citizens Comments:
- 8D.    Discussion and Possible action to renew the Vanilla Moon Marketing agreement for 2026.  
Citizens Comments:
- 8E.    Discussion and possible action to approve advertising FEDC at the Future Generations Champion Pow Wow on October 24<sup>th</sup> and 25<sup>th</sup>, 2025.  
Citizens Comments:
- 8F.    Discussion and possible action to approve advertising FEDC at the Y'all Come Back Steer Show on October 17<sup>th</sup> through the 19<sup>th</sup>, 2025, held at the Expo Center.  
Citizens Comments:
- 8G.    Discussion and possible action approving a Memorandum of Understanding with the Floresville Chamber of Commerce that includes funding the Chamber \$10,000 for new business memberships.  
Citizens Comments:
- 8H.    Discussion and possible approving the Floresville Chamber of Commerce use of our fenced FEDC parking lot at 1400 4<sup>th</sup> Street for Vendor parking during the Christmas Parade and Tree lighting on November 29<sup>th</sup> 2025.  
Citizens Comments:
- 8I.    Discussion and Possible action approving the Greater SATX Partnership fee of which \$5000 will be paid by the FEDC and \$5000 by the City for a total amount of \$10,000.  
Citizens Comments:

- 8J. Discussion and Possible action to **continue** the BluDot Open Rewards program with an amount of \$5000.

Citizens Comments:

- 8K. Discussion and Possible action to approve marketing and advertising for the First Annual Veterans Day Ruck/Walkathon, hosted by Gig'em Raiders, November 9<sup>th</sup>, on the Floresville Hike & Bike Trail.

Citizens Comments:

**ITEM 9.) EXECUTIVE (CLOSED) SESSION(S)**

The time is now \_\_\_\_\_ p.m. and the Board will now hold a closed executive meeting pursuant to the provisions of Chapter 551 of the Texas Government Code, in accordance with the authority contained in:

The Board of Directors will convene in closed session pursuant to Texas Government Code Section 551.071, Consultation with Attorney and Section 551.087, Deliberating about Economic Development Negotiations; to wit:

1. Renewal of the EMC Strategy agreement
2. Project 2024.002

**ITEM 10.) ACTION ITEMS FROM EXECUTIVE (CLOSED) SESSION(S)**

The time is now \_\_\_\_\_ p.m. and hereby close the Executive Session of The Floresville Economic Development Corporation and do hereby reconvene the open session.

- 10A. Consideration and take possible action regarding consultation with Attorney and Economic Development negotiations:

- 1.
- 2.

**ITEM 11.) ASSISTANT DIRECTOR'S UPDATE**

**ITEM 12.) ADJOURN**

The time is now \_\_\_\_\_ p.m. The meeting is adjourned.

**CERTIFICATION**

This is to certify that a copy of the Notice of the Floresville Economic Development Corporation Regular Board Meeting for **October 13th, 2025 at 6:00 p.m.**, was posted on the bulletin board at City Hall, 1120 D Street, Floresville, Texas, on or before the 7th day of October 2025, prior to 6:00 p.m.



Charlotte Ximenez-Nelson, Assistant Executive Director

In compliance with the Americans with Disabilities Act, the Floresville Economic Development Corporation will provide reasonable accommodations for disabled persons attending Floresville Economic Development Corporation Meetings. Requests should be received at least 24 hours prior to the scheduled meeting, by contacting the FEDC office at 830-581-8238 or 830-393-1238.