

Ray Lamberth – President
Randy Bruett – Vice President
Michelle Tackitt - Treasurer
Angela Turner - Secretary

AGENDA

City of Floresville
**Floresville Economic
Development Corporation**
REGULAR MEETING

Ben Lamberth
Stephen Moore
Vacant
Charlotte Ximenez-Nelson,
Asst. Executive Director
Vacant, Exec. Director

SPECIAL NOTE: Some board members may be present in the council chambers while others will attend the meeting via videoconferencing.

**November 10th, 2025
6:00 p.m.**

NOTICE is hereby given of a **REGULAR BOARD MEETING** of the Floresville Economic Development Corporation for the City of Floresville, County of Wilson, State of Texas, to be held on **Monday November 10th, 2025, at 6:00 p.m. at 1120 D Street, Floresville, Texas 78114** at City Council Chambers for the purpose of considering the following numbered items.

The Floresville Economic Development Corporation of the City of Floresville, Texas, reserves the right to meet in a closed session on any of the below items should the need arise and if applicable pursuant to authorization by Title 5, Chapter 551, of the Texas Government Code.

ITEM 1.) CALL TO ORDER AND CERTIFICATION OF A QUORUM

ITEM 2.) INVOCATION

ITEM 3.) PLEDGE

ITEM 4.) BOARD COMMENTS

1. President – Ray Lamberth
2. Vice-President – Randy Bruett
3. Treasurer – Vacant
4. Secretary – Angela Turner
5. Director – Ben Lamberth
6. Director – Stephen Moore
7. Director – Ryan Shoemaker

ITEM 5.) PUBLIC COMMENTS

At this time, any person with business related to Floresville Economic Development Corporation may speak to the Board. Anyone wishing to speak should inform the Board of their name and address. Comments from the public should be limited to a maximum of three (3) minutes per individual speaker. In compliance with the Texas Open Meetings Act, the Board may not deliberate or take action on items not appearing on the agenda but may consider placing an item on a future agenda if deliberation is necessary.

ITEM 6.) PRESENTATION & DISCUSSION

- a. Floresville Chamber of Commerce update

- b. The Market in Floresville update
- c. Retail Coach update

ITEM 7.) CONSENT AGENDA

The following items are considered routine by the Floresville Economic Development Corporation and will be enacted by one motion. There will not be a separate discussion on these items unless requested by a Board Member, in which event, the item will be removed from the consent agenda and discussed after the consent agenda.

- 7A. Consideration and possible action to approve the meeting Minutes from FEDC's Regular Meeting held on September 8th, 2025.
October 13th meeting cancelled due to no quorum.
- 7B. Consideration and possible action on Finance Statement Financials for October 2025.

ITEM 8.) DISCUSSION AND POSSIBLE ACTION CONCERNING

- 8A. Discussion and possible action to appoint a Treasurer for the FEDC Board.
Citizens Comments:
- 8B. Discussion and possible action to approve the FEDC Investment Policy.
Citizens Comments:
- 8C. Discussion and Possible action to renew the Vanilla Moon Marketing agreement for 2026.
Citizens Comments:
- 8D. Discussion and possible action approving a Memorandum of Understanding with the Floresville Chamber of Commerce that includes funding the Chamber \$10,000 for new business memberships.
Citizens Comments:
- 8E. Discussion and possible action approving the Floresville Chamber of Commerce use of our fenced FEDC parking lot at 1400 4th Street for Vendor parking during the Christmas Parade and Tree lighting held on November 29th 2025.
Citizens Comments:
- 8F. Discussion and Possible action approving the Greater SATX Partnership fee of which \$5000 will be paid by the FEDC and \$5000 by the City for a total amount of \$10,000.
Citizens Comments:
- 8G. Discussion and Possible action to **continue** the BluDot Open Rewards program with an amount of \$5000 plus \$780 for 6 months of administration fees.
Citizens Comments:
- 8H. Discussion and Possible action to continue with the Perry Weather alert system project for community public safety.
Citizens Comments:

- 8l. Discussion and Possible action to approve marketing and advertising of The City of Floresville on a billboard at Interstate 37 and 410 interchange closest to the Floresville exit in an amount not to exceed \$11,000.
Citizens Comments:

ITEM 9.) EXECUTIVE (CLOSED) SESSION(S)

The time is now _____ p.m. and the Board will now hold a closed executive meeting pursuant to the provisions of Chapter 551 of the Texas Government Code, in accordance with the authority contained in:

The Board of Directors will convene in closed session pursuant to Texas Government Code Section 551.071, Consultation with Attorney and Section 551.087, Deliberating about Economic Development Negotiations; to wit:

1. Renewal of the EMC Strategy agreement
2. Project 2024.002

ITEM 10.) ACTION ITEMS FROM EXECUTIVE (CLOSED) SESSION(S)

The time is now _____ p.m. and hereby close the Executive Session of The Floresville Economic Development Corporation and do hereby reconvene the open session.

- 10A. Consideration and take possible action regarding consultation with Attorney and Economic Development negotiations:
- 1.
 - 2.

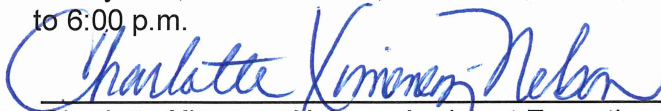
ITEM 11.) ASSISTANT DIRECTOR'S UPDATE

ITEM 12.) ADJOURN

The time is now _____ p.m. The meeting is adjourned.

CERTIFICATION

This is to certify that a copy of the Notice of the Floresville Economic Development Corporation Regular Board Meeting for **November 10th, 2025 at 6:00 p.m.**, was posted on the bulletin board at City Hall, 1120 D Street, Floresville, Texas, on or before the 4th day of November 2025, prior to 6:00 p.m.


Charlotte Ximenez-Nelson, Assistant Executive Director

In compliance with the Americans with Disabilities Act, the Floresville Economic Development Corporation will provide reasonable accommodations for disabled persons attending Floresville Economic Development Corporation Meetings. Requests should be received at least 24 hours prior to the scheduled meeting, by contacting the FEDC office at 830-581-8238 or 830-393-1238.