

Ray Lamberth – President
Randy Bruett – Vice President
Michelle Tackitt - Treasurer
Angela Turner - Secretary

MINUTES

City of Floresville
**Floresville Economic
Development Corporation**
REGULAR MEETING

Ben Lamberth
Drew Pope
Stephen Moore
Vacant, Exec. Director
Charlotte Ximenez-Nelson,
Asst. Executive Director

SPECIAL NOTE: Some board members may be present in the council chambers while others will attend the meeting via videoconferencing.

**September 8th, 2025
6:00 p.m.**

NOTICE is hereby given of a **REGULAR BOARD MEETING** of the Floresville Economic Development Corporation for the City of Floresville, County of Wilson, State of Texas, to be held on **Monday September 8th, 2025, at 6:00 p.m. at 1120 D Street, Floresville, Texas 78114** at City Council Chambers for the purpose of considering the following numbered items.

The Floresville Economic Development Corporation of the City of Floresville, Texas, reserves the right to meet in a closed session on any of the below items should the need arise and if applicable pursuant to authorization by Title 5, Chapter 551, of the Texas Government Code.

ITEM 1.) CALL TO ORDER AND CERTIFICATION OF A QUORUM

Meeting called to order at 6:01 pm by President, Ray Lamberth.

In attendance: Ray Lamberth, Randy Bruett Stephen Moore, Ben Lamberth,
Michelle Tackitt, Angela Turner, Charlotte Ximenez Nelson, Cynthia Sturm,
Monica Veliz, Daniel Santee

Absent: Drew Pope

Guest: Veronica Stubbs, Rachel Draper, Derrick Gaudlitz

ITEM 2.) INVOCATION Given by Michelle Tackitt

ITEM 3.) PLEDGE recited by all

ITEM 4.) BOARD COMMENTS

1. President – Ray Lamberth
2. Vice-President – Randy Bruett
3. Treasurer – Michelle Tackitt
4. Secretary – Angela Turner
5. Director – Ben Lamberth
6. Director – Drew Pope
7. Director – Stephen Moore

ITEM 5.) PUBLIC COMMENTS

At this time, any person with business related to Floresville Economic Development Corporation may speak to the Board. Anyone wishing to speak should inform the Board of their name and address. Comments from the public should be limited to a maximum of three (3) minutes per individual speaker. In compliance with the Texas Open Meetings Act, the Board may not deliberate or take action on items not appearing on the agenda but may consider placing an item on a future agenda if deliberation is necessary.

None

ITEM 6.) PRESENTATION & DISCUSSION

- A. Floresville Chamber of Commerce update – update given by Veronica Stubbs, Event Director for the Chamber. She provided an update on the Bridal Expo show to be held on September 28th, 2025 at the event center. A Networking Mixer is also being coordinated by the Chamber to be held at H&R Block on September 24th, 2025.
 - B. Floresville Chamber of Commerce Event at Amphitheatre – Veronica Stubbs presented the idea of Music in the Park at the Floresville Amphitheatre. A meeting was held with the City, FEDC and 4A to collaborate on the event and how we can all make it happen. The event will be held on November 8th from 6:30 – 8:30 pm with a rain date of November 15th. She has obtained the April Hall Trio band to perform at the event and the City, FEDC and 4A will collaboratively support this event.
 - C. Downtown Market update - Krista Scott of Vanilla Moon Marketing provided a detailed report identifying:
 - **Seasonal Challenges:** Summer heat caused vendor dropouts and reduced foot traffic.
 - **Vendor Survey:** 79% favor indoor markets; only 18% prefer outdoor.
 - **Performance:** Indoor markets draw 2,000–4,000 attendees; outdoor attendance much lower.
 - **September 13 Market:** 112 vendors confirmed, reflecting growth and confidence in indoor format.
 - **Summer Solutions Framework:**
 - Hybrid model: indoor markets + reduced-hour outdoor farmers markets.
 - Cooling infrastructure needs: \$6,800–\$11,000 (banners, misting, shade, staffing).
 - Downtown business integration: vendors inside retail stores during summer.
 - Safety protocols strengthened following April heat incident (water distribution considered).
- Community Investment & Economic Development**
- Monthly Donations Program:** \$3,100 distributed to local organizations.
- Feb–Mar: \$300 each – Methodist Church Hospital, Wilson County Animal Shelter.
 - Apr: \$500 each – Children’s Alliance, Positive Husky Rescue.
 - May: \$500 – Arcadia Summer Program.

- June - Jul: \$500 – Floresville Food Pantry.
- **Next Steps:** Seeking Board suggestions for future donation recipients; applications open for nonprofits/community organizations.

We need better volunteer participation.

ITEM 7.) CONSENT AGENDA

The following items are considered routine by the Floresville Economic Development Corporation and will be enacted by one motion. There will not be a separate discussion on these items unless requested by a Board Member, in which event, the item will be removed from the consent agenda and discussed after the consent agenda.

- 7A. Consideration and possible action to approve the Minutes from FEDC's Regular Meeting held on August 11th, 2025.
- 7B. Consideration and possible action on Finance Statement Financials for August 2025.

Motion to approve meeting minutes and finance statement made by Angela Turner seconded by Michelle Tackitt

Name	YES	NO	ABSTAIN	ABSENT
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Michelle Tackitt	X			
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Director Drew Pope				X
Stephen Moore	X			

Motion carries 5-0-0-1

ITEM 8.) DISCUSSION AND POSSIBLE ACTION CONCERNING

- 8A. Discussion and possible action in approving advertising FEDC at the Future Generations Championship Pow Wow on October 24th and 25th, 2025.
Citizens Comments:

Ben Lamberth made a motion to table and seconded by Michelle Tackitt

Name	YES	NO	ABSTAIN	ABSENT
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Michelle Tackitt	X			
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Director Drew Pope				X
Stephen Moore	X			

Motion carries 5-0-0-1

- 8B. Discussion and possible action to accept the resignation of FEDC Board Director, Drew Pope.
Citizens Comments: None

Motion to approve by Stephen Moore seconded by Ben Lamberth

Name	YES	NO	ABSTAIN	ABSENT
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Michelle Tackitt	X			
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Director Drew Pope				X
Stephen Moore	X			

Motion carries 5-0-0-1

- 8C. Discussion and possible action in approving advertisement for the “Music in the Park” event to be held on November 8th at the Floresville Amphitheatre hosted by the Floresville Chamber of Commerce, the City of Floresville and the 4A Corporation in an amount not to exceed \$1500.
Citizens Comments: None

Motion to approve by Stephen Moore seconded by Angela Turner

Name	YES	NO	ABSTAIN	ABSENT
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Michelle Tackitt	X			
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Vacant				
Stephen Moore	X			

Motion carries 5-0-0-0

- 8D. Discussion and possible action to approve hiring a Traffic Count Company to provide accurate and timely reporting to FEDC and the City of Floresville.
Citizens Comments: None

Motion to approve an amount not to exceed \$3500 by Angela Turner seconded by Michelle Tackitt

Name	YES	NO	ABSTAIN	ABSENT
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Michelle Tackitt	X			
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Vacant				
Stephen Moore	X			

Motion carries 5-0-0-0

- 8E. Discussion and possible action on the use of the FEDC 10x10 portable building located at 815 Goliad Road.
Citizens Comments: None

Ben Lamberth made a motion to give the portable building to the city, seconded by Michelle Tackitt

Name	YES	NO	ABSTAIN	ABSENT
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Michelle Tackitt	X			
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Vacant				
Stephen Moore	X			

Motion carries 5-0-0-0

ITEM 9.) EXECUTIVE (CLOSED) SESSION(S)

The president announced there is currently no update to provide so we will not go into Executive Session.

The time is now _____ p.m. and the Board will now hold a closed executive meeting pursuant to the provisions of Chapter 551 of the Texas Government Code, in accordance with the authority contained in:

The Board of Directors will convene in closed session pursuant to Texas Government Code Section 551.087, Deliberating about Economic Development Negotiations; to wit:

- 9A. Project 2024.002

ITEM 10.) ACTION ITEMS FROM EXECUTIVE (CLOSED) SESSION(S)

The time is now _____ p.m. and hereby close the Executive Session of The Floresville Economic Development Corporation and do hereby reconvene the open session.

- 10A. Consideration and take possible action regarding Project 2024.002.

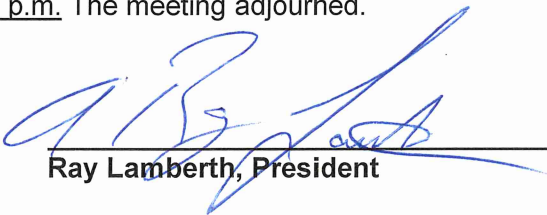
ITEM 11.) ASSISTANT DIRECTOR'S UPDATE

1. Attended the TML Land Use Conference in Round Rock on August 21st and 22nd.
2. EMC Strategy Group provided a Fact Sheet on the City of Floresville and FEDC Trades Program on August 25th; a copy is attached to your meeting packet.
3. Provided a detailed update to Interim City Manager from the FEDC for the City Council Meeting held on August 28th; a copy is attached to the meeting packet.
4. HOG-WILD presented by Denton, Navarro, Bernal, Santee, Rodriguez & Zech on September 12TH in Schertz. *Let me know if I can get you registered.*
5. Floresville Market to be held at the Event Center on September 13th from 9am- 2pm

6. Attending TML Leadership Training in Austin on September 17TH
7. Attending the Association of Rural Communities in Texas (ARCIT) in Pleasanton at the Civic Center on September 18th. *I can get you registered if you are interested in attending.*
8. Interviews for the FEDC Temporary office Assistant job are being scheduled
9. Researching companies for timely traffic reporting
10. Working with Bludot and providing data for the CRM platform to be implemented for FEDC
11. Preparation has begun for the November and December markets to be held Downtown Floresville

ITEM 12.) ADJOURN

The time is now 7:02 p.m. The meeting adjourned.



Ray Lamberth, President