

Ray Lamberth – President  
Randy Bruett – Vice President  
Stephen Moore - Treasurer  
Angela Turner - Secretary

# AGENDA

City of Floresville  
**Floresville Economic  
Development Corporation**  
**REGULAR MEETING**

Ben Lamberth  
Ryan Shoemaker  
Bernadette Herrera  
Charlotte Ximenez-Nelson,  
Asst. Executive Director  
**Vacant**, Exec. Director

**SPECIAL NOTE:** Some board members may be present in the council chambers while others will attend the meeting via videoconferencing.

**January 12th, 2026**  
**6:00 p.m.**

**NOTICE** is hereby given of a **REGULAR BOARD MEETING** of the Floresville Economic Development Corporation for the City of Floresville, County of Wilson, State of Texas, to be held on **Monday January 12th, 2026**, at **6:00 p.m. at 1120 D Street, Floresville, Texas 78114** at City Council Chambers for the purpose of considering the following numbered items.

The Floresville Economic Development Corporation of the City of Floresville, Texas, reserves the right to meet in a closed session on any of the below items should the need arise and if applicable pursuant to authorization by Title 5, Chapter 551, of the Texas Government Code.

**ITEM 1.) CALL TO ORDER AND CERTIFICATION OF A QUORUM**

**ITEM 2.) INVOCATION**

**ITEM 3.) PLEDGE**

**ITEM 4.) BOARD COMMENTS**

1. President – Ray Lamberth
2. Vice-President – Randy Bruett
3. Treasurer – Stephen Moore
4. Secretary – Angela Turner
5. Director – Ben Lamberth
6. Director – Ryan Shoemaker
7. Director – Bernadette Herrera

**ITEM 5.) PUBLIC COMMENTS**

At this time, any person with business related to Floresville Economic Development Corporation may speak to the Board. Anyone wishing to speak should inform the Board of their name and address. Comments from the public should be limited to a maximum of three (3) minutes per individual speaker. In compliance with the Texas Open Meetings Act, the Board may not deliberate or take action on items not appearing on the agenda but may consider placing an item on a future agenda if deliberation is necessary.

**ITEM 6.) PRESENTATION & DISCUSSION**

- a. The Open Rewards program and marketing campaign
- b. Update from 6S Engineering regarding the Hike & Bike Trail Bridge

**ITEM 7.) CONSENT AGENDA**

The following items are considered routine by the Floresville Economic Development Corporation and will be enacted by one motion. There will not be a separate discussion on these items unless requested by a Board Member, in which event, the item will be removed from the consent agenda and discussed after the consent agenda.

- 7A. Consideration and possible action to approve the meeting Minutes from FEDC's Regular Meeting held on December 8th, 2025.
- 7B. Consideration and possible action on Finance Statement Financials for December 2025.

**ITEM 8.) DISCUSSION AND POSSIBLE ACTION CONCERNING**

- 8A. Discussion and possible action to approve marketing and advertising the **South Texas Home and Garden Show** hosted by the Wilson County News, to be held on March 21<sup>st</sup>, 2026.  
Citizens Comments:
- 8B. Discussion and possible action to approve hiring contractors to work at the Downtown Floresville Market during the peak hours (when needed).  
Citizens Comments:

**ITEM 9.) EXECUTIVE (CLOSED) SESSION(S)**

The time is now \_\_\_\_\_ p.m. and the Board will now hold a closed executive meeting pursuant to the provisions of Chapter 551 of the Texas Government Code, in accordance with the authority contained in:

The Board of Directors will convene in closed session pursuant to Texas Government Code Section 551.071, for purposes of consulting with its attorney;

10A. Regarding ongoing business and legal matters:

10B. Discussion of potential FEDC positions, job descriptions, and responsibilities:

**ITEM 10.) ACTION ITEMS FROM EXECUTIVE (CLOSED) SESSION(S)**

The time is now \_\_\_\_\_ p.m. and hereby close the Executive Session of The Floresville Economic Development Corporation and do hereby reconvene the open session.

10A. Regarding ongoing business and legal matters:

10B. Discussion of potential FEDC positions, job descriptions, and responsibilities:

**ITEM 11.) FUTURE AGENDA ITEMS**

11A. Schedule a date and time to discuss the facade and signage grant changes with the volunteer committee.

11B.

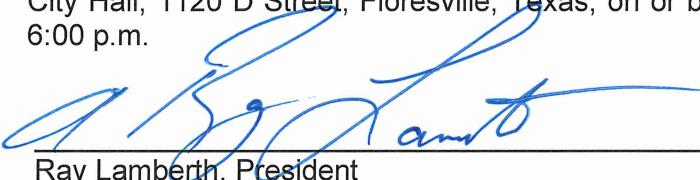
**ITEM 10.) ASSISTANT DIRECTOR'S UPDATE**

**ITEM 11.) ADJOURN**

The time is now \_\_\_\_\_ p.m. The meeting is adjourned.

**CERTIFICATION**

This is to certify that a copy of the Notice of the Floresville Economic Development Corporation Regular Board Meeting for **January 12th, 2026 at 6:00 p.m.**, was posted on the bulletin board at City Hall, 1120 D Street, Floresville, Texas, on or before the 6nd day of January 2026, prior to 6:00 p.m.



Ray Lamberth, President

In compliance with the Americans with Disabilities Act, the Floresville Economic Development Corporation will provide reasonable accommodations for disabled persons attending Floresville Economic Development Corporation Meetings. Requests should be received at least 24 hours prior to the scheduled meeting, by contacting the FEDC office at 830-581-8238 or 830-393-1238.