

Ray Lamberth – President  
Randy Bruett – Vice President  
Stephen Moore - Treasurer  
Angela Turner - Secretary

# MINUTES

## City of Floresville Floresville Economic Development Corporation

### REGULAR MEETING

Ben Lamberth  
Ryan Shoemaker  
Bernadette Herrera  
Charlotte Ximenez-Nelson,  
Asst. Executive Director  
**Vacant**, Exec. Director

**SPECIAL NOTE:** Some board members may be present in the council chambers while others will attend the meeting via videoconferencing.

**December 8th, 2025**  
**6:00 p.m.**

**NOTICE** is hereby given of a **REGULAR BOARD MEETING** of the Floresville Economic Development Corporation for the City of Floresville, County of Wilson, State of Texas, to be held on **Monday December 8th, 2025**, at **6:00 p.m. at 1120 D Street, Floresville, Texas 78114** at City Council Chambers for the purpose of considering the following numbered items.

The Floresville Economic Development Corporation of the City of Floresville, Texas, reserves the right to meet in a closed session on any of the below items should the need arise and if applicable pursuant to authorization by Title 5, Chapter 551, of the Texas Government Code.

**ITEM 1.) CALL TO ORDER AND CERTIFICATION OF A QUORUM**

Meeting called to order at 6:00 p.m. by President Ray Lamberth.

**In attendance:** Ray Lamberth, Randy Bruett, Ben Lamberth, Angela Turner, Ryan Shoemaker, Bernadette Herrera, Charlotte Ximenez-Nelson, Michelle Tackitt, Monica Veliz, Cynthina Sturm, Daniel Santee

**Absent:** Stephen Moore

**Guests:** Lora Dolle and Jared Shaw

**ITEM 2.) INVOCATION Given by Charlotte Ximenez-Nelson**

**ITEM 3.) PLEDGE Recited by all**

**ITEM 4.) BOARD COMMENTS**

1. President – Ray Lamberth
2. Vice-President – Randy Bruett
3. Treasurer – Stephen Moore
4. Secretary – Angela Turner
5. Director – Ben Lamberth
6. Director – Ryan Shoemaker
7. Director – Bernadette Herrera

**ITEM 5.) PUBLIC COMMENTS**

At this time, any person with business related to Floresville Economic Development Corporation may speak to the Board. Anyone wishing to speak should inform the Board of their name and address. Comments from the public should be limited to a maximum of three (3) minutes per individual speaker. In compliance with the Texas Open Meetings Act, the Board may not deliberate or take action on items not appearing on the agenda but may consider placing an item on a future agenda if deliberation is necessary.

**ITEM 6.) PRESENTATION & DISCUSSION**

- a. Floresville Chamber of Commerce update - **Jared Shaw and Lora Dolle provided updates on memberships, renewals, ribbon cuttings, and reported on the November 29<sup>th</sup> Christmas event.**
  
- b. The Open Rewards promotion and Small Business Saturday marketing campaign – **Krista Scott of Vanilla Moon Marketing created a social media campaign on Facebook and Instagram that increased engagement with the app and boosted businesses.**

**ITEM 7.) CONSENT AGENDA**

The following items are considered routine by the Floresville Economic Development Corporation and will be enacted by one motion. There will not be a separate discussion on these items unless requested by a Board Member, in which event, the item will be removed from the consent agenda and discussed after the consent agenda.

- 7A. Consideration and possible action to approve the meeting Minutes from FEDC's Regular Meeting held on November 10th, 2025.
  
- 7B. Consideration and possible action on Finance Statement Financials for November 2025.

**Motion by Angela Turner, 2<sup>nd</sup> by Ben Lamberth to approve the Meeting Minutes from November 10, 2025 and to accept Finance Statement Financials for November 2025.**

<b>NAME</b>	<b>YES</b>	<b>NO</b>	<b>ABSTAIN</b>	<b>ABSENT</b>
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Stephen Moore				X
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Director Ryan Shoemaker	X			
Director Bernadette Herrera			X	
<b><i>Motion Carried 4-0-1-1</i></b>				

**ITEM 8.) DISCUSSION AND POSSIBLE ACTION CONCERNING**

8A. Discussion and possible action to get bids to construct a Distribution Center at FEDC's downtown property located at 1210 C. Street.

Citizens Comments: **None**

**Motion by Angela Turner and 2<sup>nd</sup> by Bernadette Herrera to get bids to construct a Distribution Center at FEDC's downtown property located at 1210 C. Street.**

<b>NAME</b>	<b>YES</b>	<b>NO</b>	<b>ABSTAIN</b>	<b>ABSENT</b>
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Stephen Moore				X
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Director Ryan Shoemaker	X			
Director Bernadette Herrera	X			
<b><i>Motion Carried 5-0-0-1</i></b>				

8B. Discussion and possible action to approve a Business Improvement Grant in place the current Façade and Signage grant.

Citizens Comments: **None**

**Motion by Randy Bruett and 2<sup>nd</sup> by Ben Lamberth to work a Business Improvement Grant in place the current Façade and Signage grant.**

<b>NAME</b>	<b>YES</b>	<b>NO</b>	<b>ABSTAIN</b>	<b>ABSENT</b>
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Stephen Moore				X
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Director Ryan Shoemaker	X			
Director Bernadette Herrera	X			
<b><i>Motion Carried 5-0-0-1</i></b>				

**President Ray Lamberth suggested we come up with a contract and asked for 2 volunteers to work with Charlotte and Michelle. Volunteers: Angela Turner & Ben Lamberth.**

**ITEM 9.) EXECUTIVE (CLOSED) SESSION(S)**

The time is now 6:50 p.m. and the Board will now hold a closed executive meeting pursuant to the provisions of Chapter 551 of the Texas Government Code, in accordance with the authority contained in:

The Board of Directors will convene in closed session pursuant to Texas Government Code Section 551.087, Deliberating about Economic Development Negotiations; to wit:

1. Project 2024.002

**ITEM 10.) ACTION ITEMS FROM EXECUTIVE (CLOSED) SESSION(S)**

The time is now 6:59 p.m. and hereby close the Executive Session of The Floresville Economic Development Corporation and do hereby reconvene the open session.

10A. Consideration and take possible action regarding consultation with Attorney and Economic Development negotiations:

1. **NO ACTION**

**ITEM 11.) ASSISTANT DIRECTOR'S UPDATE**

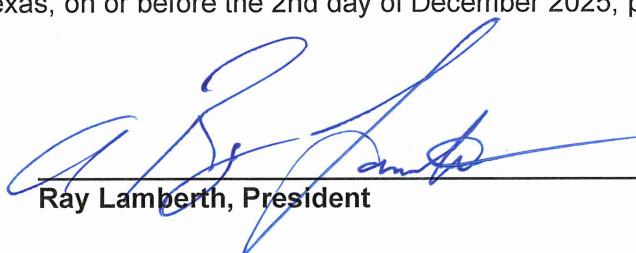
Provided by FEDC Interim Executive Director Charlotte Ximenez-Nelson

**ITEM 12.) ADJOURN**

The time is now 7:08 p.m. The meeting is adjourned.

**CERTIFICATION**

This is to certify that a copy of the Notice of the Floresville Economic Development Corporation Regular Board Meeting for **December 8th, 2025 at 6:00 p.m.**, was posted on the bulletin board at City Hall, 1120 D Street, Floresville, Texas, on or before the 2nd day of December 2025, prior to 6:00 p.m.

  
Ray Lamberth, President