

ADDENDUM NO. 10

REQUEST FOR PROPOSALS (RFP) – Website Design, Redesign, Migration and Hosting Services for the City of Floresville website and other agencies.

City of Floresville, Texas

Date Issued: April 29, 2026

RFQ Title: Website Design, Redesign, Migration and Hosting Services for the City of Floresville website and other agencies.

This addendum forms part of the RFP and modifies the original solicitation as noted below. All other requirements remain unchanged.

Questions & Responses

Project Goals & User Needs

Question:

What are the primary goals of the new website (e.g., improving citizen engagement, enhancing service delivery, increasing transparency, or a combination of these)?

Response:

Combination of all.

Question:

Are there any recurring pain points or usability issues that users have reported with the current website?

Response:

No not that we're aware.

Branding & Design Direction

Question:

Do you wish to retain any existing branding elements, or are you open to a complete visual redesign?

Response:

We will be keeping all of our existing branding elements.

Technology & Platform

Question:

Do you have a preferred CMS (e.g., WordPress or Drupal), or are you open to recommendations?

Response:

We are open to recommendations.

Content Migration

Question:

Approximately how many pages and/or files will need to be migrated from the current website?

Response:

Please refer to the city website at www.floresvilletx.gov

Integrations & Tools

Question:

Are there any existing third-party systems that need to be integrated (e.g., HR systems, event registration platforms, GIS/maps)?

Response:

We currently have payment portals for our utility billing and municipal court. We'd like to create a portal where customers can pay for permits as well.

Question:

Should the website support automated integration with social media platforms?

Response:

Yes.

Multilingual Support

Question:

Will the website require multilingual support? If yes, which languages should be supported?

Response:

Yes, English and Spanish

Analytics & Tracking

Question:

Are you currently using analytics tools such as Google Analytics, or would you like a new analytics setup implemented?

Response:

We would like to implement an analytic setup.

Budget & Implementation Approach

Question:

Is there a defined budget range for this project, or should we propose a phased implementation approach based on priorities?

Response:

Project should not exceed \$50,000.00