

Ray Lamberth – President
Randy Bruett – Vice President
Stephen Moore – Treasurer
Angela Turner – Secretary
Ben Lamberth
Ryan Shoemaker
Bernadette Herrera

MINUTES

City of Floresville
**Floresville Economic
Development Corporation**
REGULAR MEETING

Monica Veliz, Interim Exec. Director
Michelle D. Tackitt, Asst. Exec. Dir.

SPECIAL NOTE: Some board members may be present in the council chambers while others will attend the meeting via videoconferencing.

**April 13th, 2026
6:00 p.m.**

NOTICE is hereby given of a **BOARD MEETING** of the Floresville Economic Development Corporation for the City of Floresville, County of Wilson, State of Texas, to be held on **Monday April 13th, 2026, at 6:00 p.m. at 1120 D Street, Floresville, Texas 78114** at City Council Chambers for the purpose of considering the following numbered items.

The Floresville Economic Development Corporation of the City of Floresville, Texas, reserves the right to meet in a closed session on any of the below items should the need arise and if applicable pursuant to authorization by Title 5, Chapter 551, of the Texas Government Code.

ITEM 1.) CALL TO ORDER AND CERTIFICATION OF A QUORUM

Meeting called to order at 6:03 p.m. by President Ray Lamberth.

In Attendance: Ray Lamberth, Randy Bruett, Angela Turner, Ben Lamberth, Ryan Shoemaker, Monica Veliz, Michelle Tackitt, Cynthia Sturm

ITEM 2.) INVOCATION Given by Michelle Tackitt

ITEM 3.) PLEDGE Recited by all

ITEM 4.) BOARD COMMENTS

1. President – Ray Lamberth
2. Vice-President – Randy Bruett
3. Treasurer – Stephen Moore
4. Secretary – Angela Turner
5. Director – Ben Lamberth
6. Director – Ryan Shoemaker
7. Director – Bernadette Herrera

ITEM 5.) PUBLIC COMMENTS

At this time, any person with business related to Floresville Economic Development Corporation may speak to the Board. Anyone wishing to speak should inform the Board of their name and address. Comments from the public should be limited to a maximum of five (5) minutes per individual speaker. In compliance with the Texas Open Meetings Act, the Board may not deliberate or take action on items not appearing on the agenda but may consider placing an item on a future agenda if deliberation is necessary.

Claudia Garza, chair of the Floresville El Camino Trail Committee, spoke about the need to repair the bridge on the Hike & Bike Trail and requested FEDC Assistant Executive Director Michelle Tackitt attend one of their meetings to provide an update on the project.

ITEM 6.) PRESENTATION & DISCUSSION

- A. Floresville Chamber of Commerce update – **No representative present.**
- B. The Market in Floresville March update - **Tabled**
- C. Billboard Designs – **The Board approved the first of four designs, the “Welcome Home” with peanut and water tower, to move forward with the project.**
- D. FEDC office water damage claim denied. **Interim Executive Director Monica Veliz explained the claim to TML was denied due to the date of damage being past time to file.**

ITEM 7.) OLD BUSINESS

- 7A. Consideration and possible action to approve the meeting Minutes from FEDC’s Regular Meeting held on March 9th, 2026.

Motion by Angela Turner and 2nd by Randy Bruett to approve the meeting Minutes from FEDC’s Regular Meeting held on March 9th, 2026.

<i>NAME</i>	<i>YES</i>	<i>NO</i>	<i>ABSTAIN</i>	<i>ABSENT</i>
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Stephen Moore				X
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Director Ryan Shoemaker	X			
Director Bernadette Herrera				X
<i>Motion 4-0-0-2</i>				

- 7B. Consideration and possible action to approve the meeting Minutes from FEDC's Special Meeting held on March 25th, 2026.

Motion by Angela Turner and 2nd by Ryan Shoemaker to approve the meeting Minutes from FEDC's Special Meeting held on March 25th, 2026.

<i>NAME</i>	<i>YES</i>	<i>NO</i>	<i>ABSTAIN</i>	<i>ABSENT</i>
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Stephen Moore				X
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Director Ryan Shoemaker	X			
Director Bernadette Herrera				X
<i>Motion 4-0-0-2</i>				

- 7C. Consideration and possible action on Finance Statement Financials for March 2026.

Motion by Ben Lamberth and 2nd by Angela Turner to accept the Finance Statement Financials for March 2026.

<i>NAME</i>	<i>YES</i>	<i>NO</i>	<i>ABSTAIN</i>	<i>ABSENT</i>
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Stephen Moore				X
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Director Ryan Shoemaker	X			
Director Bernadette Herrera				X
<i>Motion 4-0-0-2</i>				

ITEM 8.) DISCUSSION AND POSSIBLE ACTION CONCERNING

- 8A. Discussion and possible action to approve the façade & signage grant for Finders Keepers.

Citizens Comments: **None**

Motion by Ben Lamberth and 2nd by Ryan Shoemaker to approve the façade & signage grant for Finders Keepers.

<i>NAME</i>	<i>YES</i>	<i>NO</i>	<i>ABSTAIN</i>	<i>ABSENT</i>
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Stephen Moore				X
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Director Ryan Shoemaker	X			
Director Bernadette Herrera				X
<i>Motion 4-0-0-2</i>				

- 8B. Discussion and possible action to approve marketing and advertising the 82nd Floresville Peanut Festival held on October 6th through October 10th, 2026.
Citizens Comments: **Floresville Peanut Festival Past Presidents Betty Freasier and Albert Saenz were in attendance and presented their request for sponsorship, explaining the request is for \$30,000 to spend on billboard marketing and quality entertainment. Glen Mabe of Coffee, Cars, and Veterans agreed to advertise the festival on the digital billboard in Floresville. FEDC will allow the festival to use the billboard on I-37 to advertise, as well.**

Motion by Angela Turner and 2nd by Ryan Shoemaker to approve marketing and advertising the 82nd Floresville Peanut Festival held on October 6th through October 10th, 2026 in the amount of \$27,500.

<i>NAME</i>	<i>YES</i>	<i>NO</i>	<i>ABSTAIN</i>	<i>ABSENT</i>
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Stephen Moore				X
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Director Ryan Shoemaker	X			
Director Bernadette Herrera				X
<i>Motion 4-0-0-2</i>				

- 8C. Discussion and possible action to approve marketing and advertising the 82nd Floresville Peanut Festival in the Wilson County News Goober Gazette full page ad in the amount of \$954.
Citizens Comments: **None**

Motion by Ryan Shoemaker and 2nd by Randy Bruett to approve marketing and advertising the 82nd Floresville Peanut Festival in the Wilson County News Goober Gazette full page ad in the amount of \$954.

NAME	YES	NO	ABSTAIN	ABSENT
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Stephen Moore				X
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Director Ryan Shoemaker	X			
Director Bernadette Herrera				X
Motion 4-0-0-2				

- 8D. Discussion and possible action to approve sponsorship of the GoWilson app.
Citizen Comments: **Kristen Weaver and Jacob of the Wilson County News were present to explain the app is for Floresville events and can be customized. Interim Executive Director Monica Veliz stated we were informed by Finance Director Cynthia Sturm, by email, that the city opted out and will not pay the \$1,800 which is half of the app cost.**

Motion by Angela Turner and 2nd by Randy Bruett to approve the GoWilson app sponsorship so that we can collaborate better with the Wilson County News and making a better presence for our Economic Development Center to the community in the amount of \$1,800.

NAME	YES	NO	ABSTAIN	ABSENT
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Stephen Moore				X
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Director Ryan Shoemaker	X			
Director Bernadette Herrera				X
Motion 4-0-0-2				

- 8E. Discussion and possible action to approve 6S Management Site visit and Structural Review Fee for a total of \$1250 for the Hike & Bike Bridge that is currently closed.
Citizens Comments: **by Claudia Garza at the start of the meeting.**

Motion by Ryan Shoemaker and 2nd by Angela Turner to approve 6S Management Site visit and Structural Review Fee of \$1,250 for the Hike & Bike Bridge.

<i>NAME</i>	<i>YES</i>	<i>NO</i>	<i>ABSTAIN</i>	<i>ABSENT</i>
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Stephen Moore				X
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Director Ryan Shoemaker	X			
Director Bernadette Herrera				X
<i>Motion 4-0-0-2</i>				

- 8F. Discussion and possible action to approve connecting electricity to the FEDC Conference Room, portable building, located at 1400 4th Street.
Citizens Comments: **Interim Executive Director Monica Veliz asked this item be postponed since we do not have the three quotes from an electrician. FELPS came out explained to us we would require an electrician to run a line to do the connection.**

Motion by Angela Turner and 2nd by Ben Lamberth to table approval to connect electricity to the FEDC Conference Room, portable building, located at 1400 4th Street.

<i>NAME</i>	<i>YES</i>	<i>NO</i>	<i>ABSTAIN</i>	<i>ABSENT</i>
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Stephen Moore				X
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Director Ryan Shoemaker	X			
Director Bernadette Herrera				X
<i>Motion 4-0-0-2</i>				

- 8G. Discussion and possible action to approve the Coffee, Cars, Veterans Car Show sponsorship for marketing and advertising on a digital billboard, located in Floresville, in the amount of \$6,500.00 for 12 months.

Citizens Comments: **Glen Mabe and Jessica Rodriguez Green presented a slide show and shared information on their organization and events. They help many small businesses by sharing the digital billboard. Ben Lamberth asked them to allow other 501c3 organizations to advertise their events on the billboard, to which they agreed.**

Motion by Ben Lamberth and 2nd by Angela Turner to approve Coffee, Cars, Veterans Car Show sponsorship for marketing and advertising on a digital Billboard, located in Floresville, in the amount of \$6,500 for 12 months.

<i>NAME</i>	<i>YES</i>	<i>NO</i>	<i>ABSTAIN</i>	<i>ABSENT</i>
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Stephen Moore				X
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Director Ryan Shoemaker	X			
Director Bernadette Herrera				X
<i>Motion 4-0-0-2</i>				

- 8H. Discussion and possible action to approve marketing and advertising of the July 4th event held at the Floresville Event Center in the amount of \$30,000.

Citizens Comments: **Angela Turner stated Peanut Festival only got \$27,500 And has more foot traffic and this does not warrant \$30,000.**

Motion by Ben Lamberth and 2nd by Randy Bruett to table approval for marketing and advertising of the July 4th event held at the Floresville Event Center in the amount of \$30,000 pending further information.

<i>NAME</i>	<i>YES</i>	<i>NO</i>	<i>ABSTAIN</i>	<i>ABSENT</i>
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Stephen Moore				X
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Director Ryan Shoemaker	X			
Director Bernadette Herrera				X
<i>Motion 4-0-0-2</i>				

- 8I. Discussion and possible action to approve renovation of the two water damaged offices in the FEDC Warehouse.
Citizen Comments:

Motion by Ben Lamberth and 2nd by Randy Bruett to approve renovation of the two water damaged offices in the FEDC Warehouse for \$11,400.

<i>NAME</i>	<i>YES</i>	<i>NO</i>	<i>ABSTAIN</i>	<i>ABSENT</i>
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Stephen Moore				X
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Director Ryan Shoemaker	X			
Director Bernadette Herrera				X
<i>Motion 4-0-0-2</i>				

ITEM 9.) EXECUTIVE (CLOSED) SESSION(S)

Executive Session in accordance with Texas Government Code Chapter 551

The Floresville Economic Development Corporation may at any time during the meeting close the meeting and hold an executive session pursuant to the Texas Open meetings Act codified as Chapter 551, Texas Government Code which permits closed meetings pursuant to Section 551.071 for purposes of consulting with its attorneys; section 551.074 deliberating about personnel matters; Section 551.076 deliberating about security devices; Section 551.084 regarding exclusion of witness in connection with an investigation; Section 551.086 deliberating, voting, and taking action as a power utility on a competitive matter; Section 551.087 deliberating about economic development negotiations; and Section 551.088 deliberating about test items to discuss and/or deliberate any of the posted matters to be considered during the open meeting. If it does go into Executive Session, the Floresville Economic Development Corporation may deliberate in executive session, vote on the matter in open session, and announce it for the minutes.

The time is now **7:20** p.m. and the Board will now hold a closed executive meeting pursuant to the provisions of Chapter 551 of the Texas Government Code, in accordance with the authority contained in:

Motion by Ben Lamberth and 2nd by Ryan Shoemaker to go into Executive Session.

<i>NAME</i>	<i>YES</i>	<i>NO</i>	<i>ABSTAIN</i>	<i>ABSENT</i>
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Stephen Moore				X
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Director Ryan Shoemaker	X			
Director Bernadette Herrera				X
<i>Motion 4-0-0-2</i>				

9A. The Board will meet in Executive Session pursuant to Section 551.074 of the Texas Government Code to deliberate about personnel matters;

Personnel Matters regarding the appointment and compensation of Interim Executive Director, Monica Veliz.

ITEM 10.) ACTION ITEMS FROM EXECUTIVE (CLOSED) SESSION(S)

The time is now **7:33** p.m. and hereby close the Executive Session of The Floresville Economic Development Corporation and do hereby reconvene the open session.

Motion by Ben Lamberth and 2nd by Randy Bruett to close the Executive Session of the Floresville Economic Development Corporation and hereby reconvene the open session.

<i>NAME</i>	<i>YES</i>	<i>NO</i>	<i>ABSTAIN</i>	<i>ABSENT</i>
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Stephen Moore				X
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Director Ryan Shoemaker	X			
Director Bernadette Herrera				X
<i>Motion 4-0-0-2</i>				

10A. Consideration and take possible action on Personnel Matters regarding the appointment and compensation of Interim Executive Director, Monica Veliz.

Motion by Angela Turner and 2nd by Ryan Shoemaker to approve compensation for Interim Executive Director, Monica Veliz to the same salary amount paid to the former Interim Executive Director.

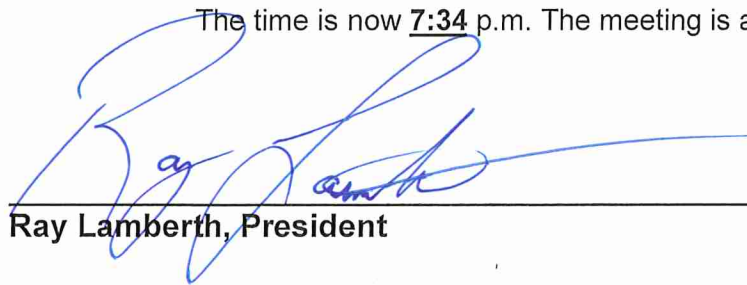
<i>NAME</i>	<i>YES</i>	<i>NO</i>	<i>ABSTAIN</i>	<i>ABSENT</i>
President Ray Lamberth				
Vice President Randy Bruett	X			
Treasurer Stephen Moore				X
Secretary Angela Turner	X			
Director Ben Lamberth	X			
Director Ryan Shoemaker	X			
Director Bernadette Herrera				X
<i>Motion 4-0-0-2</i>				

ITEM 11.) FUTURE AGENDA ITEMS

11A. Façade & signage grant review

ITEM 12.) ADJOURN

The time is now 7:34 p.m. The meeting is adjourned.



Ray Lamberth, President