

Sherry Castillo – President
Annette Montez – Vice President
David Ximenez - Treasurer
Cecilia Rodriguez – Secretary
Mary Helen Tieken – Director
Vacant – Director
Vacant – Director

AGENDA
City of Floresville
**Floresville Economic
Development Corporation**
REGULAR MEETING

Vacant - Executive Director
Michelle D. Tackitt, Asst. Exec. Dir.

August 10th, 2026
6:00 p.m.

NOTICE is hereby given of a **BOARD MEETING** of the Floresville Economic Development Corporation for the City of Floresville, County of Wilson, State of Texas, to be held on **Monday, August 10th, 2026, at 6:00 p.m. at 1120 D Street, Floresville, Texas 78114** at City Council Chambers for the purpose of considering the following numbered items.

The Floresville Economic Development Corporation of the City of Floresville, Texas, reserves the right to meet in a closed session on any of the below items should the need arise and if applicable pursuant to authorization by Title 5, Chapter 551, of the Texas Government Code.

ITEM 1.) CALL TO ORDER AND CERTIFICATION OF A QUORUM

ITEM 2.) INVOCATION

ITEM 3.) PLEDGE

ITEM 4.) PUBLIC COMMENTS

At this time, any person with business related to Floresville Economic Development Corporation may speak to the Board. Anyone wishing to speak should inform the Board of their name and address. Comments from the public should be limited to a maximum of three (3) minutes per individual speaker. In compliance with the Texas Open Meetings Act, the Board may not deliberate or take action on items not appearing on the agenda but may consider placing an item on a future agenda if deliberation is necessary.

ITEM 5.) PRESENTATION & DISCUSSION

- A. Floresville Chamber of Commerce update
- B. FEDC Contracts and Agreements
- C. BluDot Technologies presentation on use for Business Retention & Expansion (BR&E), business engagement, project tracking, reporting, and more. – Liv Stromme, BluDot Technologies
- D. Open Rewards Program presentation on the public-facing shop local app, encouraging residents to support local businesses through rewards. – Matt Reilly, Open Rewards
- E. The Retail Coach Retail Recruitment & Development Strategy PowerPoint Update. – Aaron Farmer, The Retail Coach

F. Proposed FY2026-2027 Budget and Capital Improvement Program (Projects)

ITEM 6.) CONSENT AGENDA

- 6A. Consideration and possible action to approve the meeting Minutes from FEDC's Regular Meeting held on June 8, 2026.
- 6B. Consideration and possible action to approve the meeting Minutes from FEDC's Special Meeting held on July 23, 2026.
- 6C. Consideration and possible action on Finance Statement Financials for July 2026.

ITEM 7.) DISCUSSION AND POSSIBLE ACTION CONCERNING

- 7A. Discussion and possible action to approve advertising FEDC at the YCB (Y'all Come Back) Steer Prospect Show in October 2026.
Citizen Comments:
- 7B. Consideration and possible action to approve advertising FEDC on Floresville ISD's new football scoreboard at Eschenburg Stadium for \$5,000.00 per year for Two (2) years.
Citizen Comments:
- 7C. Consider and take possible action to approve renewal of BluDot Technologies for one year to include Business Retention & Expansion (BR&E), business engagement, project tracking, reporting, and more for \$4,809.20.
Citizen Comments:
- 7D. Discussion and possible action to approve amending the Service Development Agreement between the City of Floresville and the Floresville Economic Development Corporation, including revisions related to administrative services, personnel administration, financial reimbursements, communication protocols, and other terms deemed appropriate by the Board.
Citizen Comments:
- 7E. Discussion and possible action to authorize staff to utilize the City of Floresville's Master Services Agreement with Halff Associates for the Proposed 181 Lighting Project and authorize the Board Chair to execute any related documents.
Citizen Comments:

ITEM 8.) EXECUTIVE (CLOSED) SESSION(S)

Executive Session in accordance with Texas Government Code Chapter 551

The Floresville Economic Development Corporation may at any time during the meeting close the meeting and hold an executive session pursuant to the Texas Open meetings Act codified as Chapter 551, Texas Government Code which permits closed meetings pursuant to Section 551.071 for purposes of consulting with its attorneys; section 551.074 deliberating about personnel matters; Section 551.076 deliberating about security devices; Section 551.084 regarding exclusion of witness in connection with an investigation; Section 551.086 deliberating, voting, and taking action as a power utility on a competitive matter; Section

551.087 deliberating about economic development negotiations; and Section 551.088 deliberating about test items to discuss and/or deliberate any of the posted matters to be considered during the open meeting. If it does go into Executive Session, the Floresville Economic Development Corporation may deliberate in executive session, vote on the matter in open session, and announce it for the minutes.

The time is now _____ p.m. and the Board will now hold a closed executive meeting pursuant to the provisions of Chapter 551 of the Texas Government Code, in accordance with the authority contained in:

8A. The Board will meet in Executive Session pursuant to Section 551.071 of the Texas Government Code for purposes of personnel matters – the advertisement, recruitment and selection process for the position of Executive Director;

8B. The Board will meet in Executive Session pursuant to Section 551.071 of the Texas Government Code for purposes of personnel matters – interview and selection for Legal Services - Attorney.

ITEM 9.) ACTION ITEMS FROM EXECUTIVE (CLOSED) SESSION(S)

The time is now _____ p.m. and hereby close the Executive Session of The Floresville Economic Development Corporation and do hereby reconvene the open session.

9A. Regarding ongoing business and legal matters: the advertisement, recruitment and selection process for the position of Executive Director;

9B. Regarding ongoing business and legal matters: the advertisement, recruitment and selection process for Legal Services – Attorney.

ITEM 10.) ADJOURN

The time is now _____ p.m. The meeting is adjourned.

CERTIFICATION

This is to certify that a copy of the Notice of the Floresville Economic Development Corporation Regular Board Meeting for **August 10th, 2026, at 6:00 p.m.**, was posted on the bulletin board at City Hall, 1120 D Street, Floresville, Texas, on the 4th day of August 2026, prior to 6:00 p.m.



Michelle D. Tackitt, Assistant Executive Director

In compliance with the Americans with Disabilities Act, the Floresville Economic Development Corporation will provide reasonable accommodations for disabled persons attending Floresville Economic Development Corporation Meetings. Requests should be received at least 24 hours prior to the scheduled meeting, by contacting the FEDC office at 830-581-8238 or 830-393-3965.