

Sherry L. Castillo – President
Cecilia Rodriguez – Secretary
Mary Helen Tieken – Director
Cristal Startz – Director
Juan Diaz – Director
Audrey Clements – Director
Senaída Sanchez - Director

AGENDA

City of Floresville
**Floresville Economic
Development Corporation**
REGULAR MEETING

Vacant - Executive Director
Michelle D. Tackitt, Asst. Exec. Dir.

SPECIAL NOTE: Some board members may be present in the council chambers while others will attend the meeting via videoconferencing.

September 14th, 2026
6:00 p.m.

NOTICE is hereby given of a **BOARD MEETING** of the Floresville Economic Development Corporation for the City of Floresville, County of Wilson, State of Texas, to be held on **Monday, September 14th, 2026, at 6:00 p.m. at 1120 D Street, Floresville, Texas 78114** at City Council Chambers for the purpose of considering the following numbered items.

The Floresville Economic Development Corporation of the City of Floresville, Texas, reserves the right to meet in a closed session on any of the below items should the need arise and if applicable pursuant to authorization by Title 5, Chapter 551, of the Texas Government Code.

ITEM 1.) CALL TO ORDER AND CERTIFICATION OF A QUORUM

ITEM 2.) INVOCATION

ITEM 3.) PLEDGE

ITEM 4.) BOARD COMMENTS

1. President – Sherry L. Castillo
2. Secretary – Cecilia Rodriguez
3. Director – Mary Helen Tieken
4. Director – Cristal Startz
5. Director – Juan Diaz
6. Director – Audrey Clements
7. Director – Senaída Sanchez

ITEM 5.) PUBLIC COMMENTS

At this time, any person with business related to Floresville Economic Development Corporation may speak to the Board. Anyone wishing to speak should inform the Board of their name and address. Comments from the public should be limited to a maximum of three (3) minutes per individual speaker. In compliance with the Texas Open Meetings Act, the Board may not deliberate or take action on items not appearing on the agenda but may consider placing an item on a future agenda if deliberation is necessary.

ITEM 6.) PRESENTATION & DISCUSSION

- A. Floresville Chamber of Commerce update
- B. The Retail Coach Retail Recruitment & Development Strategy PowerPoint Update.
– Aaron Farmer, The Retail Coach

- C. Open Rewards Program presentation on the public-facing shop local app, encouraging residents to support local businesses through rewards. – Matt Reilly, Open Rewards
- D. The Market in Floresville will be held on Saturday, September 12, 2026 from 9 am – 2 pm at the Floresville Event Center

ITEM 7.) OLD BUSINESS

- 7A. Consideration and possible action to approve the meeting Minutes from FEDC's Regular Meeting held on July 23rd, 2026.
- 7B. Consideration and possible action to approve the meeting Minutes from FEDC's Regular Meeting held on August 10th, 2026.
- 7B. Consideration and possible action on Finance Statement Financials for August 2026.

ITEM 8.) DISCUSSION AND POSSIBLE ACTION CONCERNING

- 8A. Discussion and possible action to elect officers for the FEDC Board.
Citizen Comments:
- 8B. Discussion and possible action to approve the façade & signage grant for Wilson County News.
Citizen Comments:
- 8C. Discussion and possible action to approve marketing and advertising the 83rd Floresville Peanut Festival in the Wilson County News Goober Gazette full page ad in the amount of \$954.00.
Citizen Comments:
- 8D. Discussion and possible action to submit a Request For Proposal (RFP) for professional mowing services for Fiscal Year 2027.
Citizens Comments:
- 8E. Discussion and possible action to approve the Floresville Chamber of Commerce award for the business Christmas window decorating contest in the amount of \$500, to be awarded on or after November 28, 2026.
Citizen Comments:
- 8F. Discussion and possible action to approve the Floresville Chamber of Commerce use of our fenced FEDC parking lot at 1400 4th Street for Vendor parking during the Christmas Parade and Tree lighting held on November 28th, 2026.
Citizen Comments:
- 8G. Discussion and possible action to approve payment to the Open Rewards Program for past 6 months use, in the amount of \$3,500.
Citizen Comments:
- 8H. Discussion and possible action to approve adding funds to the Open Rewards Program account balance in an amount not to exceed \$5,000.
Citizen Comments:

ITEM 9.) EXECUTIVE (CLOSED) SESSION(S)

Executive Session in accordance with Texas Government Code Chapter 551

The Floresville Economic Development Corporation may at any time during the meeting close the meeting and hold an executive session pursuant to the Texas Open meetings Act codified as Chapter 551, Texas Government Code which permits closed meetings pursuant to Section 551.071 for purposes of consulting with its attorneys; section 551.074 deliberating about personnel matters; Section 551.076 deliberating about security devices; Section 551.084 regarding exclusion of witness in connection with an investigation; Section 551.086 deliberating, voting, and taking action as a power utility on a competitive matter; Section 551.087 deliberating about economic development negotiations; and Section 551.088 deliberating about test items to discuss and/or deliberate any of the posted matters to be considered during the open meeting. If it does go into Executive Session, the Floresville Economic Development Corporation may deliberate in executive session, vote on the matter in open session, and announce it for the minutes.

The time is now _____ p.m. and the Board will now hold a closed executive meeting pursuant to the provisions of Chapter 551 of the Texas Government Code, in accordance with the authority contained in:

- 9A.** The Board will meet in Executive Session pursuant to Section 551.071 of the Texas Government Code for purposes of consulting with its attorneys;
- Benjamin T. Reed v. city of Floresville and Floresville Economic Development Corporation; Civil Action No. 5;24-CV-701-JPL-HJB
 - Benjamin T. Reed v. Texas Workforce Commission, City of Floresville and Floresville Economic Corporation; Civil Action No. CVW2602072
- 9B.** Personnel Matters regarding Grievances filed by Assistant Executive Director, Michelle D. Tackitt

ITEM 10.) ACTION ITEMS FROM EXECUTIVE (CLOSED) SESSION(S)

The time is now _____ p.m. and hereby close the Executive Session of The Floresville Economic Development Corporation and do hereby reconvene the open session.

- 10A.** The Board will meet in Executive Session pursuant to Section 551.071 of the Texas Government Code for purposes of consulting with its attorneys;
- Benjamin T. Reed v. city of Floresville and Floresville Economic Development Corporation; Civil Action No. 5;24-CV-701-JPL-HJB
 - Benjamin T. Reed v. Texas Workforce Commission, City of Floresville and Floresville Economic Corporation; Civil Action No. CVW2602072

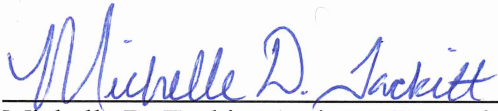
- 10B.** Personnel Matters regarding Grievances filed by Assistant Executive Director, Michelle D. Tackitt

ITEM 11.) ADJOURN

The time is now _____ p.m. The meeting is adjourned.

CERTIFICATION

This is to certify that a copy of the Notice of the Floresville Economic Development Corporation Regular Board Meeting for **September 14th, 2026, at 6:00 p.m.**, was posted on the bulletin board at City Hall, 1120 D Street, Floresville, Texas, on the **8th** day of **September 2026**, prior to 6:00 p.m.



Michelle D. Tackitt, Assistant Executive Director

In compliance with the Americans with Disabilities Act, the Floresville Economic Development Corporation will provide reasonable accommodations for disabled persons attending Floresville Economic Development Corporation Meetings. Requests should be received at least 24 hours prior to the scheduled meeting, by contacting the FEDC office at 830-581-8238 or 830-393-3965.