

Sherry Castillo – President
Annette Montez – Vice President
David Ximenez - Treasurer
Cecilia Rodriguez – Secretary
Mary Helen Ticken – Director
Vacant – Director
Vacant – Director

MINUTES

City of Floresville
**Floresville Economic
Development Corporation**
REGULAR MEETING

Vacant - Executive Director
Michelle D. Tackitt, Asst. Exec. Dir.

August 10th, 2026
6:00 p.m.

NOTICE is hereby given of a **BOARD MEETING** of the Floresville Economic Development Corporation for the City of Floresville, County of Wilson, State of Texas, to be held on **Monday, August 10th, 2026**, at **6:00 p.m.** at **1120 D Street, Floresville, Texas 78114** at City Council Chambers for the purpose of considering the following numbered items.

The Floresville Economic Development Corporation of the City of Floresville, Texas, reserves the right to meet in a closed session on any of the below items should the need arise and if applicable pursuant to authorization by Title 5, Chapter 551, of the Texas Government Code.

ITEM 1.) CALL TO ORDER AND CERTIFICATION OF A QUORUM – at 6:01 p.m.

In attendance: Board President Sherry L. Castillo, Vice President Annette Montez, Secretary Cecilia Rodriguez, Treasurer David Ximenez, Board Member Mary Helen Ticken, Assistant Executive Director Michelle D. Tackitt, City Finance Director Cynthia Sturm, City Attorney Barbara Bulware-Wells, and City Manager Andrew Muñoz

ITEM 2.) INVOCATION – Recited by all

ITEM 3.) PLEDGE – Recited by all

ITEM 4.) PUBLIC COMMENTS

At this time, any person with business related to Floresville Economic Development Corporation may speak to the Board. Anyone wishing to speak should inform the Board of their name and address. Comments from the public should be limited to a maximum of three (3) minutes per individual speaker. In compliance with the Texas Open Meetings Act, the Board may not deliberate or take action on items not appearing on the agenda but may consider placing an item on a future agenda if deliberation is necessary.

ITEM 5.) PRESENTATION & DISCUSSION

- A. Floresville Chamber of Commerce update – **No member was present**
- B. FEDC Contracts and Agreements – **City Manager reports they are still being reviewed. Board Member Mary Helen Ticken would like to see contracts.**
- C. BluDot Technologies presentation on use for Business Retention & Expansion (BR&E), business engagement, project tracking, reporting, and more. – Liv Stromme, BluDot Technologies – **Presentation via Teams online by Liv Stromme, who reported the biggest benefit is the centralized database with business retention.**

- D. Open Rewards Program presentation on the public-facing shop local app, encouraging residents to support local businesses through rewards. – Matt Reilly, Open Rewards – **Rescheduled due to the meeting going in to Executive Session for an extended period of time and Matt is on EST time zone.**
- E. The Retail Coach Retail Recruitment & Development Strategy PowerPoint Update. – Aaron Farmer, The Retail Coach – **Rescheduled to the next meeting due to extended Executive Session.**
- F. Proposed FY226-2027 Budget and Capital Improvement Program (Projects) – **City Finance Director, Cynthia Sturm, presented and it was reported that the City Manager is working on a Parks and Recreation Board and board members should email him items of interest.**

ITEM 6.) CONSENT AGENDA

- 6A. Consideration and possible action to approve the meeting Minutes from FEDC's Regular Meeting held on June 8, 2026. **Motion by Board Member Mary Helen Tieken second by Board Vice President Annette Montez to approve the meeting Minutes from FEDC's Regular Meeting held on June 8, 2026.**

<i>NAME</i>	<i>YES</i>	<i>NO</i>	<i>ABSTAIN</i>	<i>ABSENT</i>
President Sherry Castillo				
Vice President Annette Montez	X			
Treasurer David Ximenez	X			
Secretary Cecilia Rodriguez	X			
Director Mary Helen Tieken	X			
Vacant				
Vacant				
<i>Motion 4-0</i>				

- 6B. Consideration and possible action to approve the meeting Minutes from FEDC's Special Meeting held on July 23, 2026. **Motion by Board Treasurer David Ximenez, second by Board Member Mary Helen Tieken to table the meeting Minutes from FEDC's Special Meeting held on July 23, 2026.**

<i>NAME</i>	<i>YES</i>	<i>NO</i>	<i>ABSTAIN</i>	<i>ABSENT</i>
President Sherry Castillo				
Vice President Annette Montez	X			
Treasurer David Ximenez	X			
Secretary Cecilia Rodriguez	X			
Director Mary Helen Tieken	X			
Vacant				
Vacant				
<i>Motion 4-0</i>				

- 6C. Consideration and possible action on Finance Statement Financials for July 2026.
Motion by Board Member Mary Helen Tieken and second by Board Vice President Annette Montez to approve financial statements for July 2026.

<i>NAME</i>	<i>YES</i>	<i>NO</i>	<i>ABSTAIN</i>	<i>ABSENT</i>
President Sherry Castillo				
Vice President Annette Montez	X			
Treasurer David Ximenez	X			
Secretary Cecilia Rodriguez	X			
Director Mary Helen Tieken	X			
Vacant				
Vacant				
<i>Motion 4-0</i>				

ITEM 7.) DISCUSSION AND POSSIBLE ACTION CONCERNING

- 7A. Discussion and possible action to approve advertising FEDC at the YCB (Y'all Come Back) Steer Prospect Show in October 2026.
Citizen Comments: **YCB Vice President, Wesley Pfeil presented information regarding this event and stated they promote youth in agriculture and provide scholarships to participants and have paid out more than \$65,000 over the years. The show has over 200 exhibitors each day. Mr. Pfeil requested \$7,500 sponsorship to display FEDC logo on banners.**
After some discussion, Motion by Board Member Mary Helen Tieken and second by Board Treasurer David Ximenez to approve \$2,500 in advertising FEDC at the Y'all Come Back Steer Prospect Show in October 2026.

<i>NAME</i>	<i>YES</i>	<i>NO</i>	<i>ABSTAIN</i>	<i>ABSENT</i>
President Sherry Castillo				
Vice President Annette Montez	X			
Treasurer David Ximenez	X			
Secretary Cecilia Rodriguez	X			
Director Mary Helen Tieken	X			
Vacant				
Vacant				
<i>Motion 4-0</i>				

- 7B. Consideration and possible action to approve advertising FEDC on Floresville ISD's new football scoreboard at Eschenburg Stadium for \$5,000.00 per year for Two (2) years.
Citizen Comments: **FISD Finance Director, Linnei H. Angle and Athletic Director, Coach Ilyan Martinez, requested a one year, \$5,000 sponsorship for the District's new football scoreboard at Eschenburg Stadium.**

After discussion, Motion by Board Vice President Annette Montez and second by Board Secretary, Cecilia Rodriguez, to approve advertising FEDC on the Floresville ISD's new football scoreboard at Eschenburg Stadium for \$5,000 for one year.

NAME	YES	NO	ABSTAIN	ABSENT
President Sherry Castillo	X			
Vice President Annette Montez	X			
Treasurer David Ximenez		X		
Secretary Cecilia Rodriguez	X			
Director Mary Helen Tieken		X		
Vacant				
Vacant				
Motion 3-2, President Voted to Break Tie				

- 7C. Consider and take possible action to approve renewal of BluDot Technologies for one year to include Business Retention & Expansion (BR&E), business engagement, project tracking, reporting, and more for \$4,809.20.
Citizen Comments: **NO ACTION**
- 7D. Discussion and possible action to approve amending the Service Development Agreement between the City of Floresville and the Floresville Economic Development Corporation, including revisions related to administrative services, personnel administration, financial reimbursements, communication protocols, and other terms deemed appropriate by the Board.
Citizen Comments: **Motion by Board Treasurer David Ximenez and second by Board Member Mary Helen Tieken to table this item.**

NAME	YES	NO	ABSTAIN	ABSENT
President Sherry Castillo				
Vice President Annette Montez	X			
Treasurer David Ximenez	X			
Secretary Cecilia Rodriguez	X			
Director Mary Helen Tieken	X			
Vacant				
Motion 4-0				

- 7E. Discussion and possible action to authorize staff to utilize the City of Floresville's Master Services Agreement with Halff Associates for the Proposed 181 Lighting Project and authorize the Board Chair to execute any related documents.
Citizen Comments: **City Manager Andrew Muñoz is asking for \$180,000 for the cost of a study for the 181 Lighting Project with TxDOT and FELPS.**

Motion by Board Member Mary Helen Tieken and second by Board Secretary Cecilia Rodriguez to enter in to master services agreement on behalf of FEDC for approximately \$180,000 study over 2 years.

<i>NAME</i>	<i>YES</i>	<i>NO</i>	<i>ABSTAIN</i>	<i>ABSENT</i>
President Sherry Castillo				
Vice President Annette Montez	X			
Treasurer David Ximenez	X			
Secretary Cecilia Rodriguez	X			
Director Mary Helen Tieken	X			
Vacant				
Vacant				
<i>Motion 4-0</i>				

ITEM 9.) EXECUTIVE (CLOSED) SESSION(S)

Executive Session in accordance with Texas Government Code Chapter 551

The Floresville Economic Development Corporation may at any time during the meeting close the meeting and hold an executive session pursuant to the Texas Open meetings Act codified as Chapter 551, Texas Government Code which permits closed meetings pursuant to Section 551.071 for purposes of consulting with its attorneys; section 551.074 deliberating about personnel matters; Section 551.076 deliberating about security devices; Section 551.084 regarding exclusion of witness in connection with an investigation; Section 551.086 deliberating, voting, and taking action as a power utility on a competitive matter; Section 551.087 deliberating about economic development negotiations; and Section 551.088 deliberating about test items to discuss and/or deliberate any of the posted matters to be considered during the open meeting. If it does go into Executive Session, the Floresville Economic Development Corporation may deliberate in executive session, vote on the matter in open session, and announce it for the minutes.

Motion by Board Member Mary Helen Tieken, second by Board Treasurer David Ximenez to go in to Executive Session.

<i>NAME</i>	<i>YES</i>	<i>NO</i>	<i>ABSTAIN</i>	<i>ABSENT</i>
President Sherry Castillo				
Vice President Annette Montez				X
Treasurer David Ximenez	X			
Secretary Cecilia Rodriguez	X			
Director Mary Helen Tieken	X			
Vacant				
Vacant				
<i>Motion 3-0</i>				

The time is now **6:22** p.m. and the Board will now hold a closed executive meeting pursuant to the provisions of Chapter 551 of the Texas Government Code, in accordance with the authority contained in:

9A. The Board will meet in Executive Session pursuant to Section 551.071 of the Texas Government Code for purposes of personnel matters – the advertisement, recruitment and selection process for the position of Executive Director; **NO ACTION**

9B. The Board will meet in Executive Session pursuant to Section 551.071 of the Texas Government Code for purposes of personnel matters – interview and selection for Legal Services - Attorney. **NO ACTION**

ITEM 10.) ACTION ITEMS FROM EXECUTIVE (CLOSED) SESSION(S)

The time is now **8:12** p.m. and hereby close the Executive Session of The Floresville Economic Development Corporation and do hereby reconvene the open session.

Motion by Board President Annette Montez, second by Board Treasurer David Ximenez to return to open session.

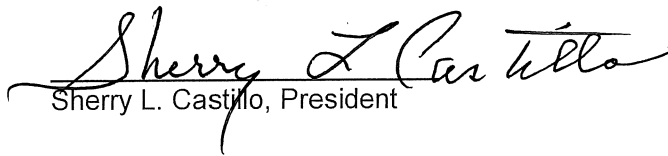
<i>NAME</i>	<i>YES</i>	<i>NO</i>	<i>ABSTAIN</i>	<i>ABSENT</i>
President Sherry Castillo				
Vice President Annette Montez	X			
Treasurer David Ximenez	X			
Secretary Cecilia Rodriguez	X			
Director Mary Helen Tieken	X			
Vacant				
Vacant				
<i>Motion 4-0</i>				

10A. Regarding ongoing business and legal matters: the advertisement, recruitment and selection process for the position of Executive Director;

10B. Regarding ongoing business and legal matters: the advertisement, recruitment and selection process for Legal Services – Attorney.

ITEM 11.) ADJOURN

The time is now 8:56 p.m. The meeting is adjourned.


Sherry L. Castillo, President