

APPLICATION FOR USE OF HOTEL/MOTEL OCCUPANCY TAXES

FLORESVILLE, TEXAS

ORGAI	NIZATION:	ADRESSS:
CONTA	ACT/PERSON:	PHONE NUMBER:
PROJEG	CT/EVENT:	DATE(S):
JUSTIF	ICATION (HOW PROJECT/EVENT MEETS CRI	ITERIA REQUIRED FOR USE OF THESE FUNDS):
1.	sorts, a concert, etc. If it isn't an activity	involves, i.e., is it a sporting event, a convention of , how will this venture directly enhance of promote dustry? Additional paper may be used if not enough
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2.	If an activity, how many days will it last?	How many years have you held this project /event?
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3.	How many participants/visitors do you exp motels or other accommodations that coll	pect? How many will stay overnight at local hotels lect occupancy taxes?



4. Provide information on number of rooms or room blocks that have been reserved at Floresville lodging properties in connection with your project/event. How will you measure the impact your project/event will have on local hotel/motel activity?

<u>PLANNED MARKETING:</u> Explain in detail (with examples) on how you plan to market the project/event and, specifically, how this will generate overnight visitors at local lodging properties.

<u>AMOUNT REQUESTED:</u> Provide amount and give specific information on how each category of funding will have direct/indirect effect on putting "heads in beds" in local lodging properties. Be particularly detailed on the promotion and related costs.

<u>SUBMISSION REQUIRMENTS:</u> All applications must be in writing. For time-sensitive events (i.e., money must be in hand by date of event), applications must be received in Floresville Secretary's office at least 60 days before the to-be-funded event. For others, applications must be in Secretary's office not later than 14 days before an Advisory Board's Scheduled meeting. Also, the representative's name who will be present at consideration meeting(s) shall accompany the application.



AUTHORIZED REQUESTING SIGNAT	URE:			
DATE:	☐ MALE	☐ FEMALE		
Non-Discrimination Statement:				
compliance with Federal la participate in this program. encouraged to do so. This i to discriminate against you	The following information is requested by the Federal Government in order to monitor compliance with Federal laws prohibiting discrimination against applicants seeking to participate in this program. You are not required to furnish this information, but are encouraged to do so. This information will not be used in evaluating your application or to discriminate against you in any way. However, if you choose not to furnish it, we are required to note the race/national origin of individual applicants on the basis of visual observation or surname.			
Latino descent 2. RACE:White	icity and Race: Hispanic or Latino descentAsianBlack on the continuity of the continuity	or African American		