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# FLORESVILLE

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4. Provide information on number of rooms or room blocks that have been reserved at Floresville lodging properties in connection with your project/event. How will you measure the impact your project/event will have on local hotel/motel activity?

PLANNED MARKETING: Explain in detail (with examples) on how you plan to market the project/event and, specifically, how this will generate overnight visitors at local lodging properties.

AMOUNT REQUESTED: Provide amount and give specific information on how each category of funding will have direct/indirect effect on putting "heads in beds" in local lodging properties. Be particularly detailed on the promotion and related costs.

SUBMISSION REQUIRMENTS: All applications must be in writing. For time-sensitive events (i.e., money must be in hand by date of event), applications must be received in Floresville Secretary's office at least 60 days before the to-be-funded event. For others, applications must be in Secretary's office not later than 14 days before an Advisory Board's Scheduled meeting. Also, the representative's name who will be present at consideration meeting(s) shall accompany the application.

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# FLORESVILLE



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AUTHORIZED REQUESTING SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

MALE

FEMALE

**Non-Discrimination Statement:**

The following information is requested by the Federal Government in order to monitor compliance with Federal laws prohibiting discrimination against applicants seeking to participate in this program. You are not required to furnish this information, but are encouraged to do so. This information will not be used in evaluating your application or to discriminate against you in any way. However, if you choose not to furnish it, we are required to note the race/national origin of individual applicants on the basis of visual observation or surname.

**Check Appropriate Ethnicity and Race:**

1. **ETHNICITY:** \_\_\_\_\_ **Hispanic or Latino descent** \_\_\_\_\_ **Not of Hispanic or Latino descent**
2. **RACE:** \_\_\_\_\_ **White** \_\_\_\_\_ **Asian** \_\_\_\_\_ **Black or African American**  
\_\_\_\_\_ **American Indian/Alaska Native** \_\_\_\_\_ **Native Hawaiian or Other Pacific Islander**