

Blue Santa 2025

Dear Valued Business or citizen of Floresville,

The Floresville Police Department is proud to announce the return of our beloved Blue Santa Program for the 2025 holiday season! Since 2011, our Blue Santa tradition has brought smiles, hope, and holiday cheer to children and families throughout Floresville. What began as a small act of kindness has grown into a cherished community effort, one that truly embodies the spirit of giving.

Christmas is a time for joy, togetherness, and gratitude, and we believe every child deserves to feel that magic. Our mission is simple: to ensure that every child in our community has a gift to unwrap and a reason to smile on Christmas morning. Over the years, the support from local businesses and community members like you has helped hundreds of children experience that joy. As our city continues to grow, so does the need for this year. We anticipate helping over 300 children, ranging from newborns to 12-year-olds.

We kindly ask for your support in continuing this wonderful tradition. Whether through a monetary donation, new unwrapped toys, or by hosting a Blue Santa toy box or donation jar at your business, your generosity will help make a difference in a child's Christmas. Every contribution, no matter how big or small, brings us one step closer to a brighter holiday season for those in need.

If you'd like to participate or have any questions, please contact our office at (830) 393-4055 or email Shivon at srodriguez@floresvilletx.gov. Donations may be mailed or delivered to:

Floresville Police Department
920 C Street
Floresville, TX 78114

As a token of appreciation, we would be honored to recognize your business on our Facebook page unless you prefer to remain anonymous. Together, let's continue spreading joy, hope, and the true meaning of Christmas across our community. From our Blue Santa family to yours, thank you for helping make the season merry and bright!

With heartfelt gratitude,
Anthony Flores

Chief of Police
Floresville Police Department