Blue Santa Toy Shop 2026

Dear Valued Business Owner or Floresville Community Member,

The Floresville Police Department is proud to announce the return of our beloved Blue Santa Program for the 2026 holiday season! Since 2011, our Blue Santa tradition has brought smiles, hope, and holiday cheer to children and families throughout Floresville. What began as a small act of kindness has grown into a cherished community effort, one that truly embodies the spirit of giving.

Christmas is a time for joy, togetherness, and gratitude, and we believe every child deserves to feel that magic. Our mission is simple: to ensure that every child in our community has a gift to unwrap and a reason to smile on Christmas morning. Over the years, the support from local businesses and community members like you has helped hundreds of children experience that joy. As our city continues to grow, so does the need for assistance. This year, we anticipate helping over 300 children, ranging from newborns to 12 years old.

This Christmas, we're introducing something special: our Blue Santa Christmas Toy Shop! Instead of our traditional registration and toy distribution process, we are inviting families to visit the Floresville Police Department on Friday, December 18, 2026, from 4:00 PM to 7:00 PM. Our Toy Shop will allow children and their families to personally select a Christmas gift from a variety of donated toys organized by age group. Blue Santa will also be joining us, along with complimentary hot cocoa and cookies, to make the evening even more memorable. Our hope is to create a warm and welcoming Christmas experience where families can share in the joy of the season together.

We kindly ask for your support in continuing this wonderful tradition and helping us fill our Christmas Toy Shop with gifts for children in our community. Whether through a monetary donation or new, unwrapped toys, your generosity will help make a difference in a child's Christmas. Every contribution, no matter how big or small, brings us one step closer to a brighter holiday season for those in need. If you would like to participate or have any questions, please contact our office at (830) 393-4055 or email Shivon at srodriguez@floresvilletx.gov. Donations may be mailed or delivered to:

Floresville Police Department
920 C Street
Floresville, TX 78114

From our Blue Santa family to yours, thank you for helping make the season merry and bright!

Anthony Flores

Chief of Police
Floresville Police Department